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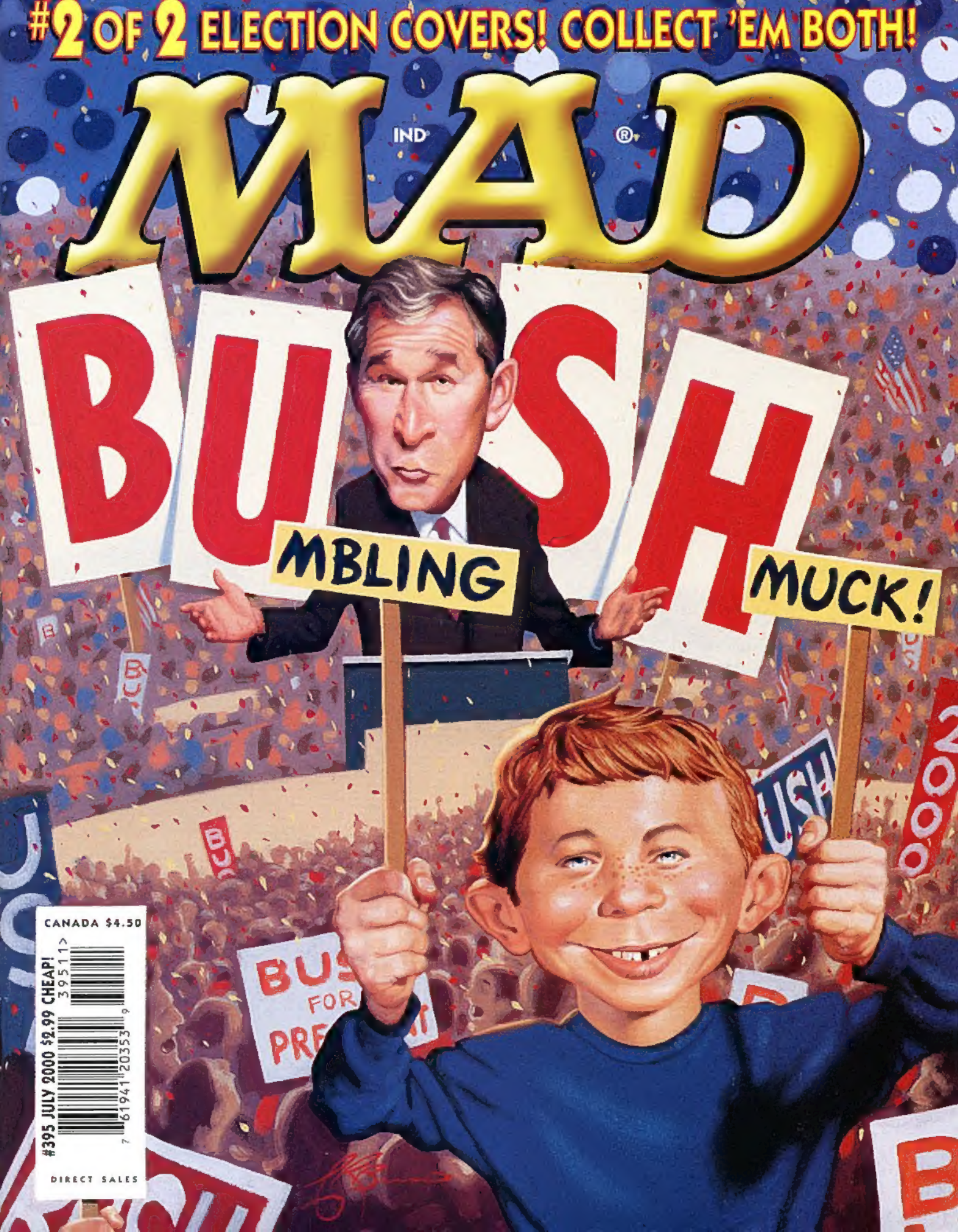

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MAD

NUMBER 395
JULY 2000

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VEY TO GO
BY P.C. VEY

"IT'S OKAY, HE WAS JAY-WALKING!"

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100 PAGES INFESTED WITH STUPIDITY!

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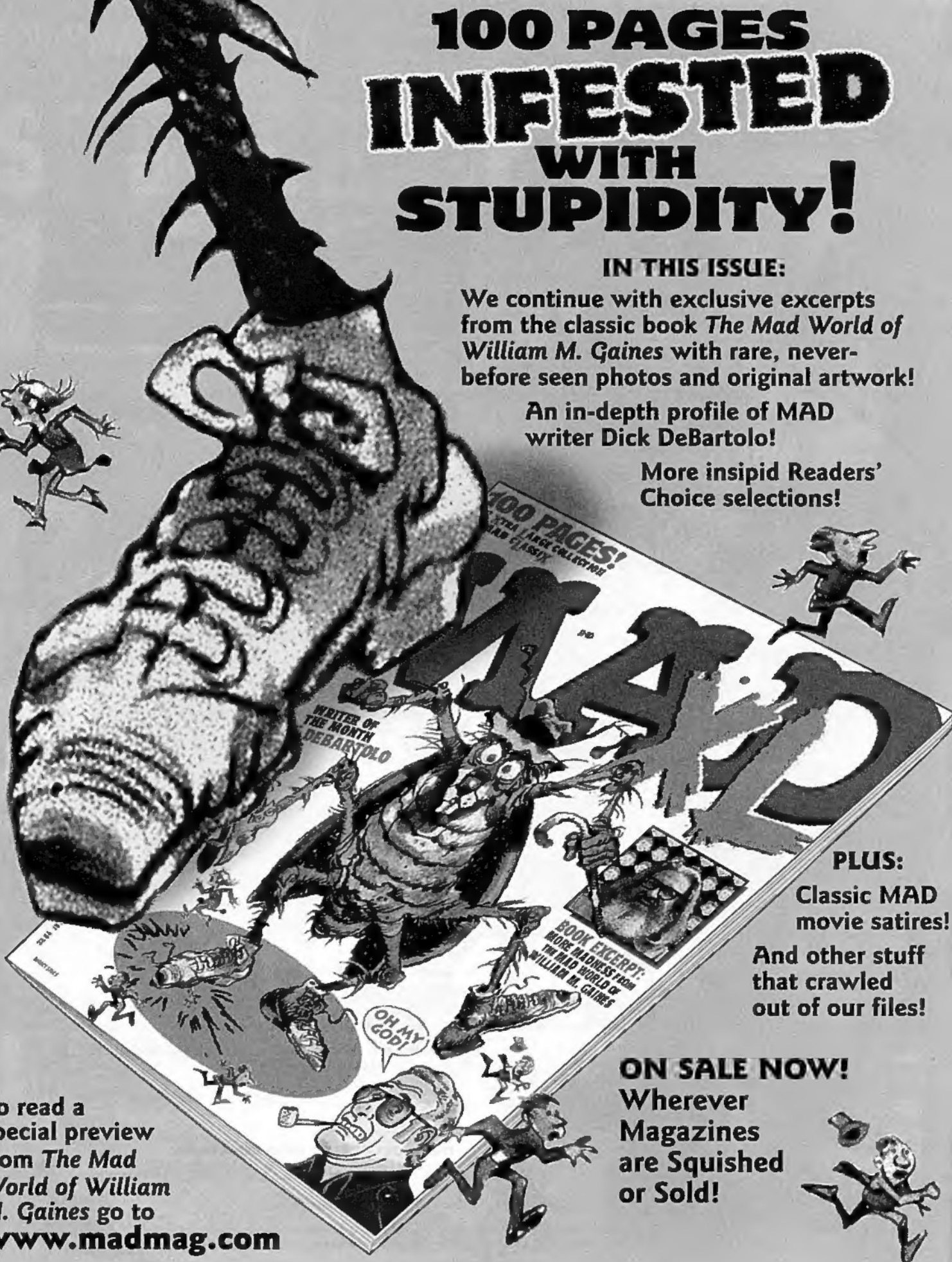
We continue with exclusive excerpts from the classic book *The Mad World of William M. Gaines* with rare, never-before seen photos and original artwork!

An in-depth profile of MAD writer Dick DeBartolo!

More insipid Readers' Choice selections!



PLUS:

Classic MAD movie satires!

And other stuff that crawled out of our files!

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To read a special preview from *The Mad World of William M. Gaines* go to www.madmag.com

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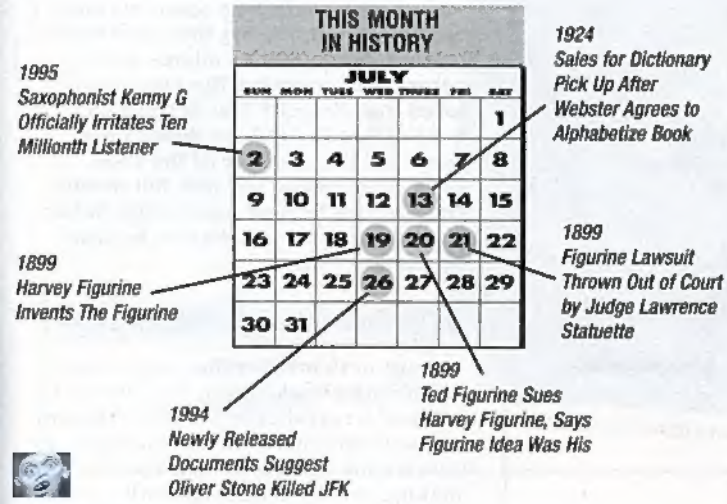
THIS MONTH IN HISTORY
JULY
1995 Saxophonist Kenny G Officially Irritates Ten Millionth Listener
1924 Sales for Dictionary Pick Up After Webster Agrees to Alphabetize Book
1899 Harvey Figurine Invents The Figurine
1899 Figurine Lawsuit Thrown Out of Court by Judge Lawrence Statuette
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"The problem with our economy is that our budget is balanced by people who aren't!"

FRONT COVER ARTIST: JAMES BENNETT
FRONT COVER WRITER: DUCK EDWING

BACK COVER WRITER: JEFF KRUSE
BACK COVER PHOTO: AP / WIDE WORLD PHOTO

HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 395, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

WHAT SORT OF PERSON READS MAD?

I got a glimpse of your magazine and picked up a copy. I read through most of it and you have some pretty funny stuff. I am a 20-year-old female. I was wondering if your magazine is for men, women or children and what age group?

Martha Rieck, San Antonio, TX

Marty — The information you seek in magazine industry terms is called *demographics.* Coincidentally, an articulate, 20-year-old female is *exactly* the readership we're hoping to attract! *Unfortunately,* the readership we *do* attract is a 30-year-old male who lives alone with a cat, calls his mommy three times a day and who dreams of someday having an operation and going to the "other side." He's college educated with little or no high school and has a strong passion about the arts, particularly glass blowing, and he eats lots of Kraft Macaroni and Cheese. Hope this answers your question! —Ed.

MAD CELEBRITY SNAPS

Cliff Bernay of Studio City, CA scores a big three-year subscription with this exceptional celebrity snap of 10-10-321 shill John Lithgow! Great work, Cliff!

Cliff Bernay and John Lithgow ham it up with MAD #392

THE ANSWER MAD

Here we go with another installment of our much-loved feature of answering letters sent to other magazines. This month is a little jewel from *Rolling Stone's* March 30, 2000 issue.

SISQÓ | BEANIE SIGEL | JOHN LENNON
INTRODUCING NETBOOK
MUSIC ON THE WEB
SPECIAL GUIDE TO FAN SITES, ROCK AUCTIONS, NET RADIO & MUCH MORE

Why do you insist on publishing photos of little girls in bikinis (Mariah Carey) or naked (Christina Ricci [RS 827])? I think you should be showing better judgement than to place them alongside suggestive pictures of these same girls as women. Why give some sicko a picture to hang on his wall?

K.R.
Oak Ridge, NJ

K.R. — Why? We'll tell you why! Because sickos are a big part of the readership that they so desperately want to attract and deliver to their liquor, tobacco and condom advertisers! Their prime customers are 30-year-old men that live alone with a cat, call their mommies three times a day and enjoy looking at pictures of a young and nubile Mariah Carey! Thanks for writing! —Ed.

Make A Dumb Wish Foundation™

Here's my dumb wish: My pet tarantula Melvin just died. For the short two years we had together, I promised him I'd make him famous someday. So if you could print Melvin's name in your magazine, it would make mine and Melvin's dumb wish come true.

Kelly, Lafayette, CO

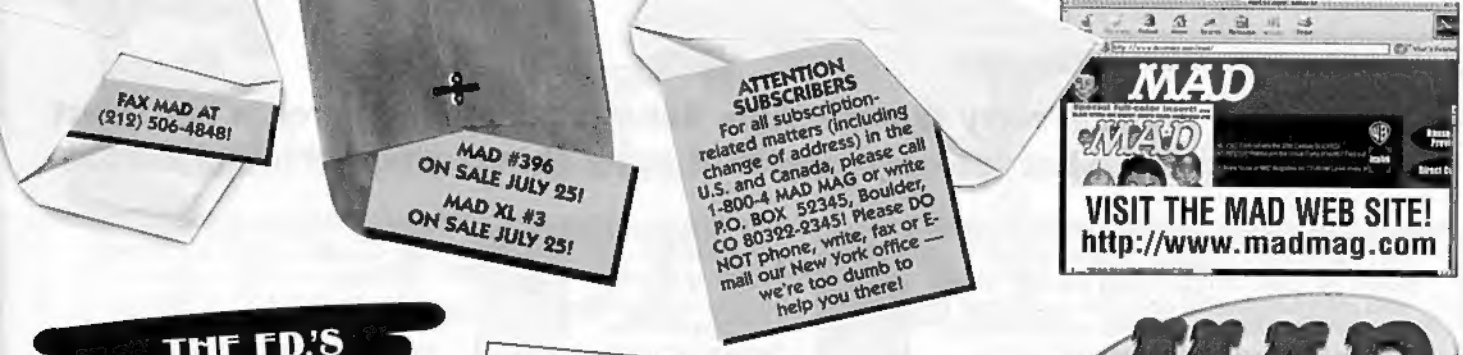
Kell — Although we never had the pleasure of meeting Melvin personally, friends and relatives have told us he was a happy spider who spent his days catching and devouring flies, gnats and roaches, scaring little children and occasionally watching *The View* (he just loved that Meredith Viera)! Our only hope is that in death he didn't suffer much and that the sole of the shoe came down swiftly and with full weight, crushing him beyond recognition before he knew what hit him. Melvin, he shall be missed! —Ed.

THE SAW-MAD REDEMPTION

I want to thank you, for MAD saved me during a shakedown. The officer I had was a real shaker, but once she saw my collection of MAD, she changed. We talked a bit and she soon forgot about shaking me down and left with a smile on her face. So for now my goods (contraband) are safe.

Kimberly Pattie
Broward Correctional Institution
South Florida, FL

Kimmy — Good luck in finishing up the Spy Vs. Spy shiv! Also, please give our best to Warden John Anderson! —Ed.
P.S. We wouldn't mention any of this letter at your parole hearing if we were you!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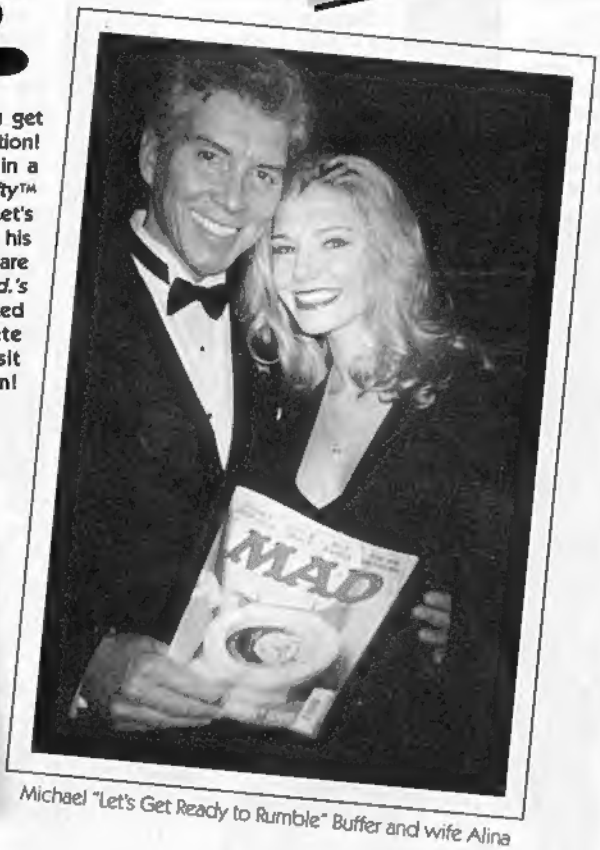
http://www.madmag.com

THE ED.'S NIFTY FIFTY™

Joe Weisfeld of Fair Lawn, NJ, you get more than a three-year subscription! You've hit the jackpot by sending in a celebrity snap from the *Ed.'s Nifty Fifty*™ of boxing announcer Michael "Let's Get Ready to Rumble" Buffer and his lovely wife Alina. Congrats! There are still 45 names remaining from the *Ed.'s Nifty Fifty*™ list (MAD's most wanted Celebrity Snaps)! For a complete run-down of the *Nifty Fifty*™ visit our website at www.madmag.com!



Michael "Let's Get Ready to Rumble" Buffer and wife Alina

Here's a chance to appear in MAD for upcoming editions of MAD XL! Send us your list of up to three of your favorite MAD articles of all time and why you think they're the best (or worst)! Include the name of the article, the artist and/or writer, and the issue number you saw it in! Also include your daytime phone number! Send your picks to:

MAD FAVES, ATTN: Amy
MAD Magazine
1700 Broadway
New York, NY 10019

TO SLUR WITH LOVE

I have wondered about a question for a while. How do you make fun and insult every person on earth and not get sued? Do you have to ask permission from the people you insult, or something else? Thanks for your consideration and please reply, I can't get this question out of my head.

T. Bachman
Great Barrington, MA

Ice T! — What an excellent, probing question! The law requires that we receive notarized written permission from any of our readers before we call them a nimrod, schmuck or knucklehead. So what do you say, a-hole, can we make fun of you? Please get back to us with your permission, jerk. Have a nice day and thanks for writing, moron! —Ed.

A TEACHER MISCALCULATES

I teach middle school math. My students are not impressed with my ability to solve Rubik's Cube nor my juggling skills. Maybe they'd show more respect if you printed my letter. How about it?

Tom Cutrofello
Woodside, NY

Pythagoras Boy — Let's get this straight. You're trying to impress your students by solving a Rubik's Cube (a 20-year-old puzzle that not even Rubik's mother cares about anymore) and by juggling (what did you go to, clown college)? What planet are you from? It's our sincere hope that this letter sinks whatever small remaining chance you had at tenure! Best to your students! —Ed.

MAD

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founder

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president & editor-in-chief

Paul Levitz
executive vice president & publisher

Nick Meglin & John Ficarra
editors

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Contributing Artists And Writers
the usual gang of idiots

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In her first hit movie, *Pretty Woman*, Julia Roberts played a whore. In her latest film, she works for a lawyer – proving that some things never change! Here's...

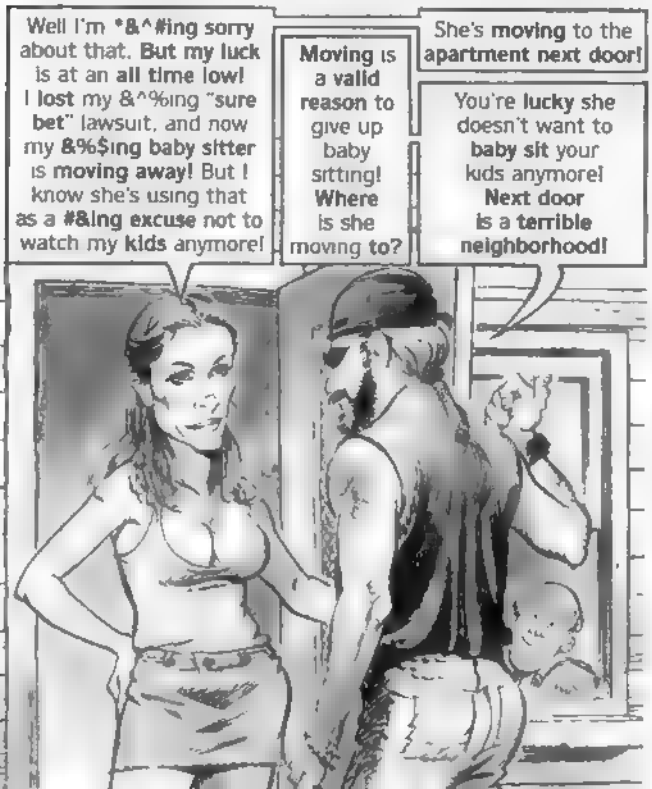
I'm Errant Bra-on-Bitch, an unemployed mother of three, and I'm having one @&^%ing kind of a bad *&@#ing day! I just got turned down for a &^%$#ing job as a &^%$ing Sunday School Teacher! Too bad, because I would have been so &^%%ing good at writing *&^%%ing sermons! I've been married twice, but both times my @#$%ing husband ran out on me! Why would any normal, breathing male run out on me with my soft, supple breasts and long, delicious legs? Good &#$%ing question! Hey, if you're looking for #$%!%ing logic in this movie, bail out now!
I'm Dead Mercy, attorney at law! I'm not your normal scumbag attorney, because from time to time I actually care about my clients! That's right — I'm a lawyer with a heart! In other words, I'm the comedy relief in this movie!
I'm Gorgeous, the love interest! As you can see by my tattoos, chains, beard, long hair and obsession with motorcycles, I'm one tough dude! I can't wait to put the make on my new neighbor, Errant! She's one tough babe, but once I win her over, I can start cooking, cleaning, washing and becoming a housemaid to her and her three kids! That may sound a little prissy to you, but not to the rest of my motorcycle gang – Hell's Wussies!
JULIA'S SECRET
CHARMIN
TIDE
MARTHA STEWART
DRUCKER
JULIA'S CHILD
We're Errant's older kids! My sister and I always get straight A's in school! It's not that we want to make mom proud of us, it's just that we want to have perfect marks so we never have to suffer the embarrassment of mom having to show up in school dressed the way she does!
*&^%$!
Wow! Our baby sister just said her first word!
I'm one of the residents of Hickey, the place with the toxic water! Sure, it's killing everyone in town, but it does have its up side! I used just one cup of Hickey water with this instant cake mix, and look! It baked itself in 10 minutes, without using an oven! You can brew coffee without a coffee maker, too! It boils itself right in the cup!

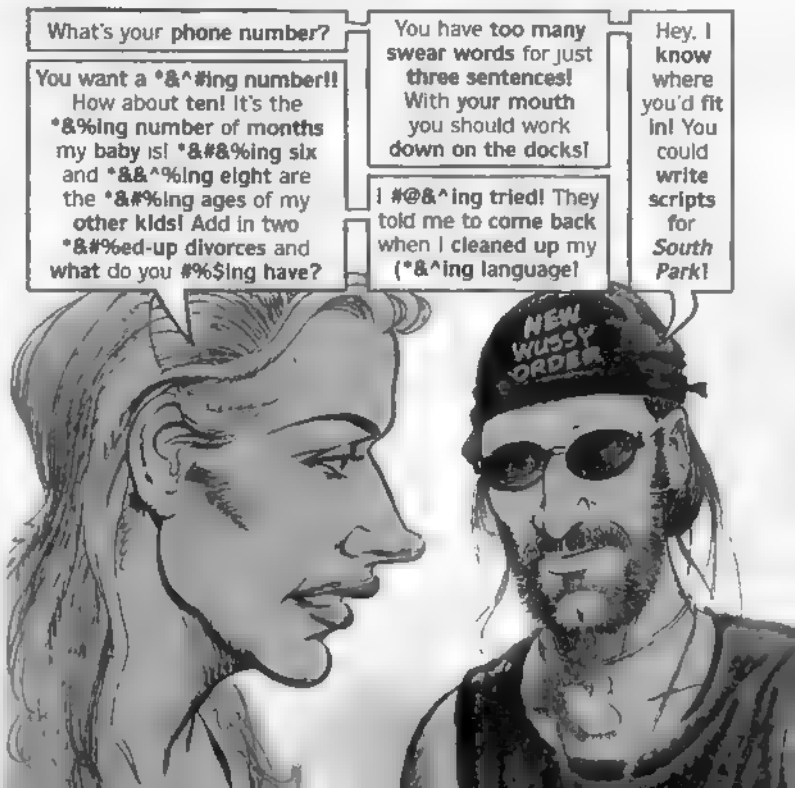
Errant Bra-on-Bitch

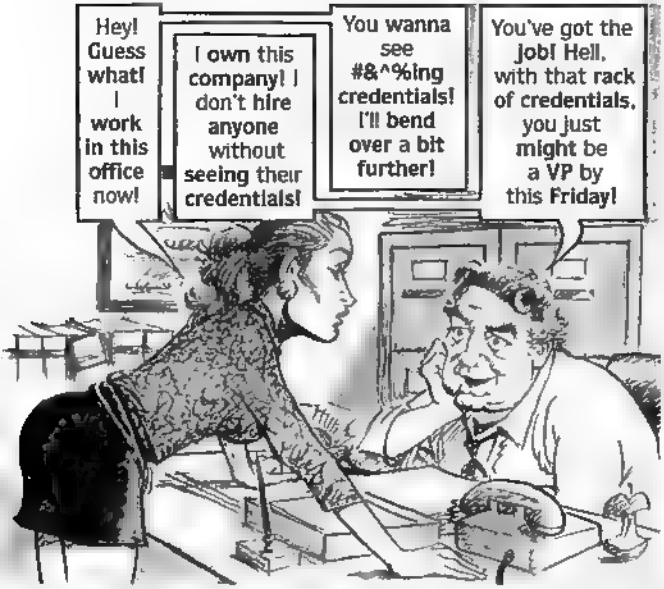
You &^%$ing scumbag lawyer! You said you'd win big from the %$#ing guy who crashed into my car and you lost
I didn't lose the case! You did, with your foul language in the courtroom!
Really? The judge liked it when I said all lawyers were blood-sucking &#%ing maggots!
True, but you blew it when you added "And one step below those bloodsucking #&%ing maggot lawyers are the bloodsucking #&%ing jury members who believe their bull%$##!"

Hey, cut out the #&%ing noise! A&@hole, do you hear me????
Sorry! I'm revving up my bike to drown out the swearing from the lady who lives next door!
I'M the *&#$ing lady who lives next door! You got a #&^%ing problem with that?
Actually, yes! I've only lived here a week, and already you've scared away all my biker friends with your filthy mouth!
RRRRRRR...

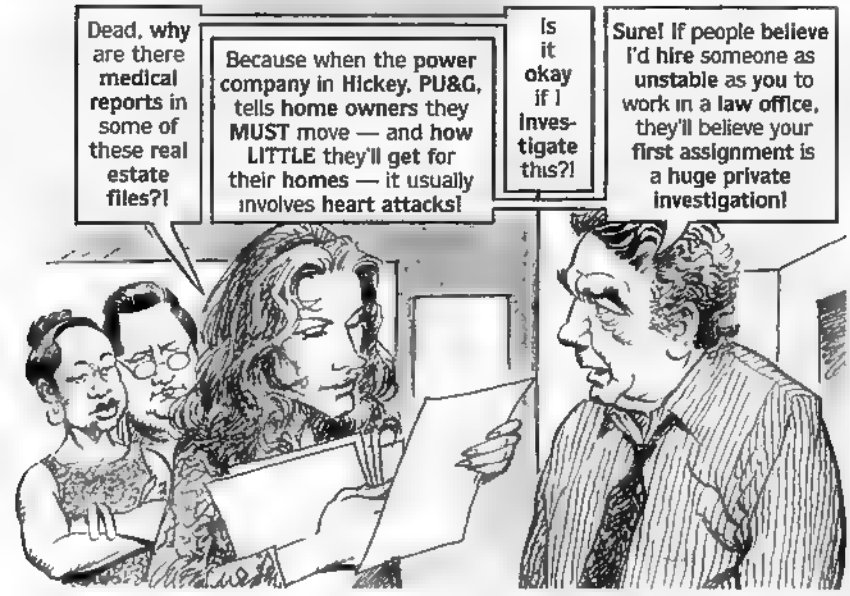
ARTIST: MORT DRUCKER WRITER: DICK DEBARTOLO

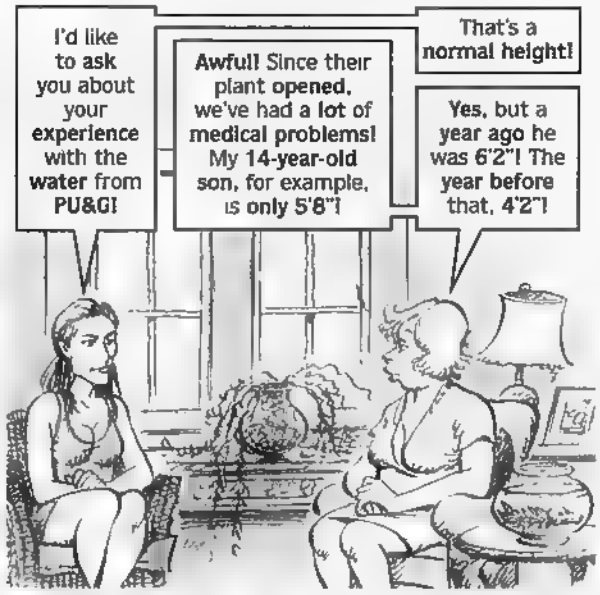

Well I'm *&^#ing sorry about that. But my luck is at an all time low! I lost my &^%ing "sure bet" lawsuit, and now my &%$ing baby sitter is moving away! But I know she's using that as a #&ing excuse not to watch my kids anymore!
Moving is a valid reason to give up baby sitting! Where is she moving to?
She's moving to the apartment next door!
You're lucky she doesn't want to baby sit your kids anymore! Next door is a terrible neighborhood!

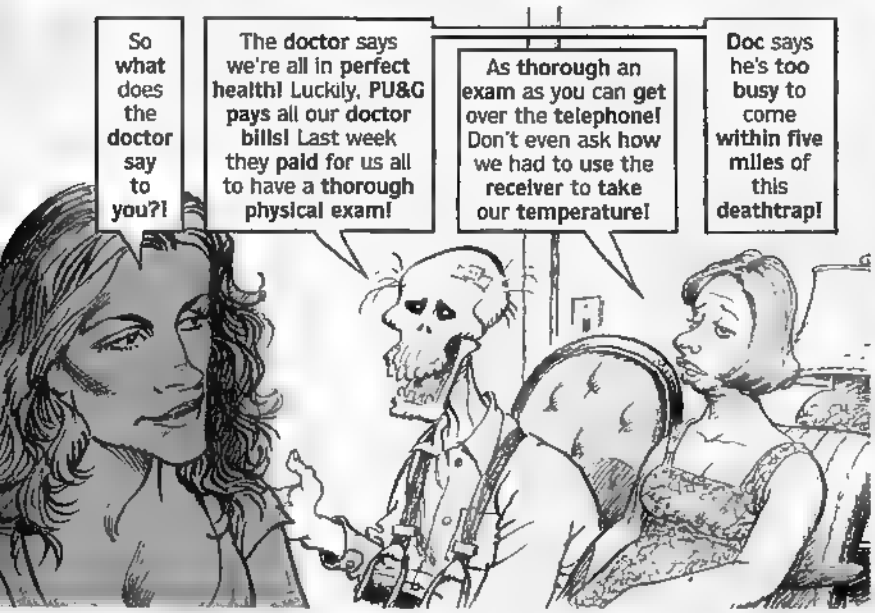

What's your phone number?
You want a *&^#ing number!! How about ten! It's the *&%ing number of months my baby is! *&#&%ing six and *&&^%ing eight are the *&#%ing ages of my other kids! Add in two *&#%ed-up divorces and what do you #%$ing have?
You have too many swear words for just three sentences! With your mouth you should work down on the docks!
I #@&^ing tried! They told me to come back when I cleaned up my (*&^ing language!
Hey, I know where you'd fit in! You could write scripts for South Park!
NEW WUSSY ORDER


Hey! Guess what! I work in this office now!
I own this company! I don't hire anyone without seeing their credentials!
You wanna see #&^%ing credentials! I'll bend over a bit further!
You've got the job! Hell, with that rack of credentials, you just might be a VP by this Friday!

I appreciate your baby-sitting for my kids, but why don't you have a job?!
I made a ton of money in construction! That concrete driveway over there? I built that! Got paid a fortune!
For %&^#ing concrete?! How much could THAT pay?!
A lot! It's not so much the concrete, it's the trouble-maker under it! Some whistle blower who annoyed the local power company!
PICK UP LAUNDR
FEE BAB


Dead, why are there medical reports in some of these real estate files?!
Because when the power company in Hickey, PU&G, tells home owners they MUST move — and how LITTLE they'll get for their homes — it usually involves heart attacks!
Is it okay if I investigate this?!
Sure! If people believe I'd hire someone as unstable as you to work in a law office, they'll believe your first assignment is a huge private investigation!


I'd like to ask you about your experience with the water from PU&G!
Awful! Since their plant opened, we've had a lot of medical problems! My 14-year-old son, for example, is only 5'8"!
That's a normal height!
Yes, but a year ago he was 6'2"! The year before that, 4'2"!


So what does the doctor say to you?!
The doctor says we're all in perfect health! Luckily, PU&G pays all our doctor bills! Last week they paid for us all to have a thorough physical exam!
As thorough an exam as you can get over the telephone! Don't even ask how we had to use the receiver to take our temperature!
Doc says he's too busy to come within five miles of this deathtrap!

Do you know where I can find out which Chromium PU&G used in Hickey?!
At the Water Board! I'm sure top secret information that could sink a billion dollar industry is just lying around for anyone to find and copy!
WINDSOR SCHOOL OF MEDIC
A.J. AMSTER

I'd like to look through all the documents stored here to see if I can find inflammatory evidence that PU&G has been negligent in protecting the lives of the people in Hickey!
Oh, okay. I'll do my breast, uh...my best to help you! But no prying to see how much your neighbor's electric bills are! THEY'RE very confidential!
#708
I know you're looking for evidence of what Chromium Sick did to our water supply! These pictures of our deformed chickens might be of help!
My God, what mutants!
Yup! One chicken had four breasts, six wings and eight legs!
What'd you do with it?!
KFC bought it! They'll buy all we can raise! They're marketing it as the "one chicken feeds a family of eight" special!
We've got all the evidence we need to prove that PU&G knew that Chromium Sick was in Hickey's drinking water!
And that it caused the diseases those people are suffering from!
Don't blame the water! Those people could have gotten those same diseases from eating ordinary rat poison, or drinking plain old anti-freeze mixed with roach spray!
We must go before a judge ASAP, and have him determine if PU&G is responsible for the sickness in this town!
And then it will go to a jury?
No, there will be no jury, just one judge!
Really? How come?!
It costs a fortune to buy off a judge! Add in buying off a whole jury, and there'll be nothing left for us in the settlement!
Trust this man! He knows how to buy justice at the best possible price!
TOWN MEETING!
Errant! All your investigative efforts have paid off! PU&G is going to pay $333 million in fines, and they're going to clean up the contaminated water supply completely!
The money part's good, but if they clean up the contaminated water, I guess we'll have no new cases!
Not really! I have an idea that the heavy duty bleach in the Hickey water will cause a whole bunch of NEW lawsuits!
Wow! PU&G put bleach in the water!
No, I did! But everyone will assume PU&G screwed up the water supply once again!
Just when you think you've seen how low a *&^%ing lawyer can go, you find out you underestimated them again!

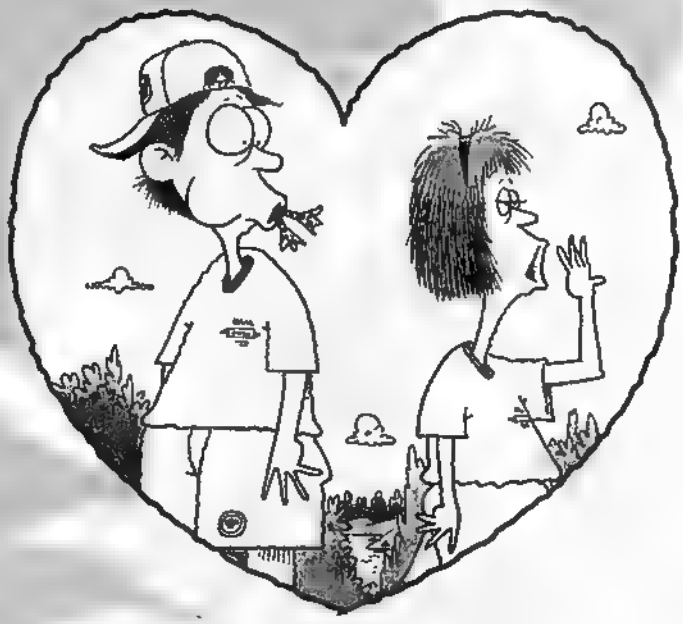
FOR EVERY FLING THERE IS A SEASON DEPT.

Two truths about a summer camp romance:

1) There's nothing in the world more passionate; and
2) Unrefrigerated chicken has a longer shelf life!

So before you get too attached to that hot little number you meet at camp, just be aware that it's only a matter of time before your "true love forever" fling comes to its heart-wrenching conclusion! Don't believe us? Then you definitely need to read...

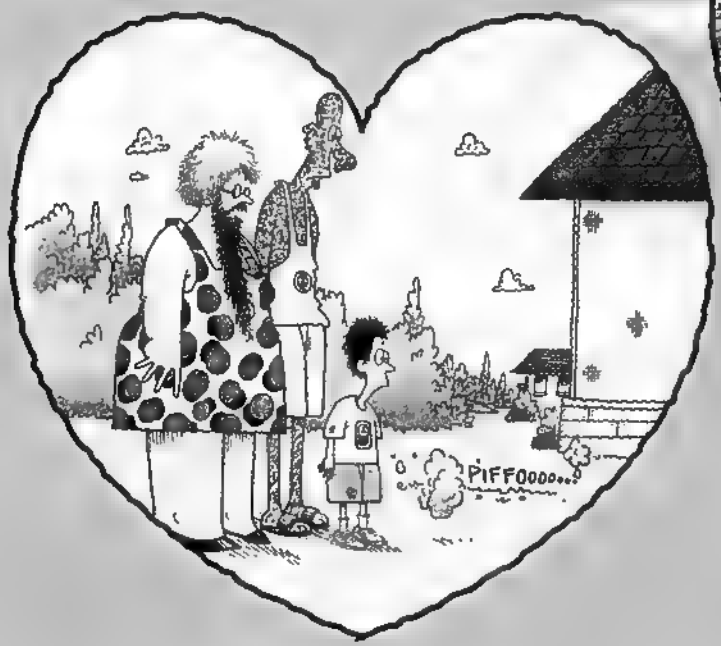
Quiet evenings skipping rocks on the lake are now frequently marred by a few with "your name" on them.



Your swallowing a toad whole no longer has the same giddy effect on her as it once did.

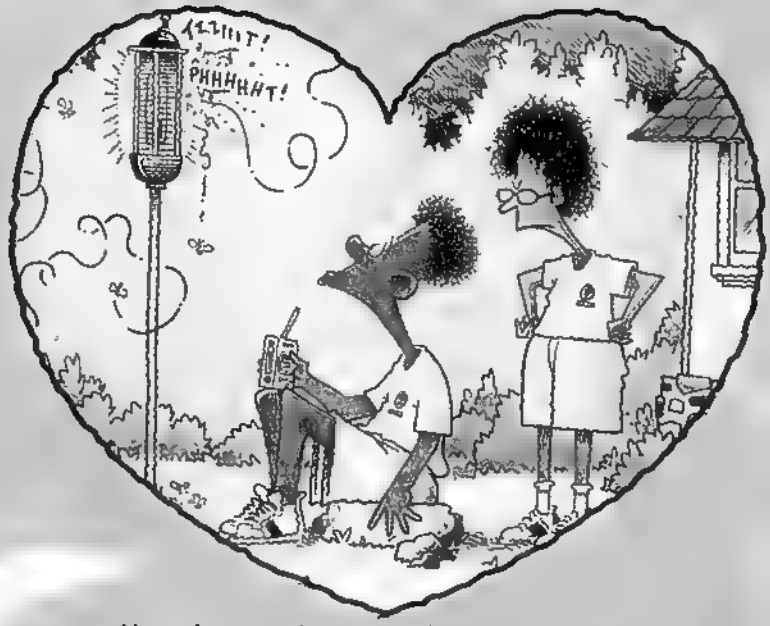
She stopped returning your moose calls.

She backs out of the three-legged race at the last minute because she says she's not ready for that much of a commitment.



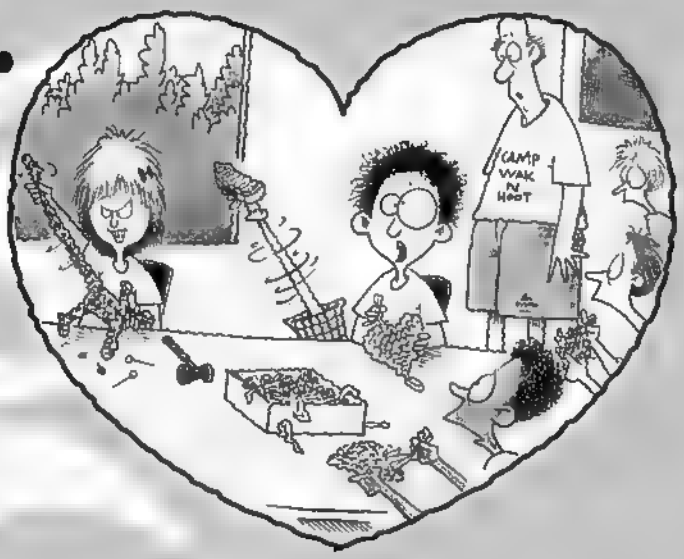
Same as last year, the Parents' Day revelation that your folks are circus people sends this year's babe packing.

Your Summer Camp Romance Is Doomed If...



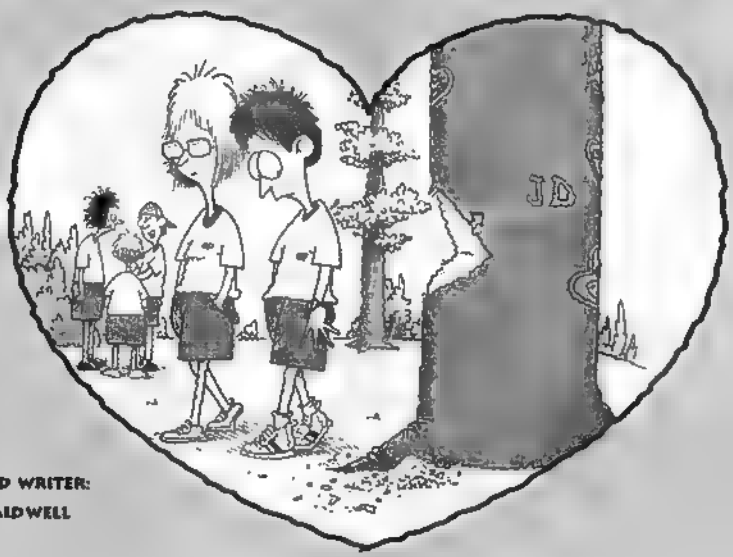
He no longer takes you on long walks in the moonlight, preferring instead to crack open a cold box of juice and spend the evening watching the bug zapper.

Every day she tries to pass off another hickey as Lyme disease.



Lately, she's been spending the bulk of Arts and Crafts time perfecting the voodoo potholder.

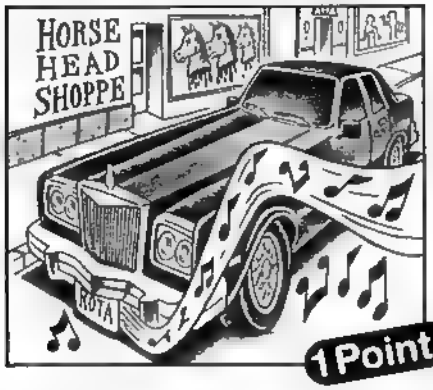
You bust your way into Finger Painting Workshop and catch her "red handed."



Evidence of her once strong feelings for you begin systematically disappearing.

ARTIST AND WRITER:
JOHN CALDWELL

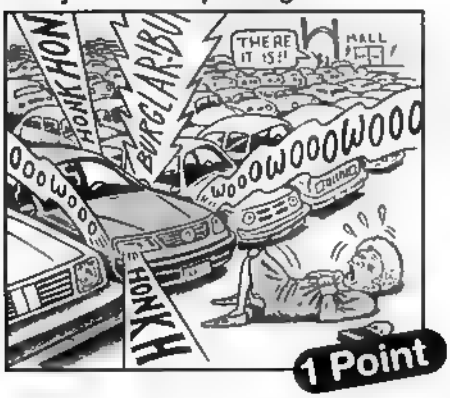
Having a horn that plays the theme from *The Godfather*...



Having a bumper sticker with type so small that people need to tailgate to read it...

Teasing a hitchhiker by slowing down, stopping, then taking off...

Needing to set off the alarm to find your car in parking lots...



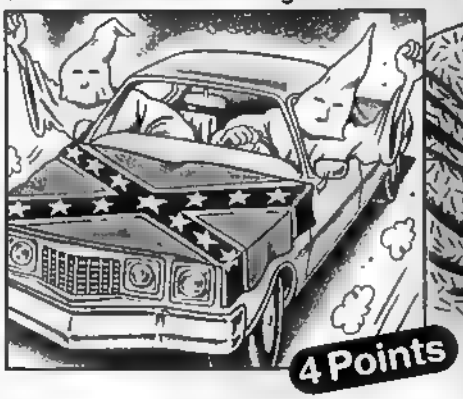
Having 50 stuffed animals sitting on the rear window shelf...

THERE AUTO BE A LAW DEPT.

Anyone stupid enough to run a red light or get caught doing 65 in a 30-mile-per-hour zone knows that in addition to paying a huge fine, you also have pesky "points" added to your driving record. This causes your car insurance to skyrocket – and with enough points, you lose your license! But why stop with moving violations when there are so many *other* annoying, vexing and irritating things drivers do that should be penalized! Here's...

Swerving toward a beer can in the road, to see if you can flatten it...

Flags draped across the hood of your car: Puerto Rico, Italy, Ireland... 1 Point. Confederate flag...



Taking speed bumps at full speed with passengers drinking coffee...

Driving around with a stuffed doll tied to your front grille...

Sitting at a stop light with the windows down and 'N Sync playing...

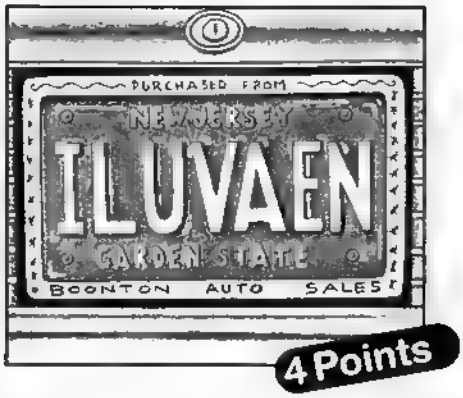
ARTIST: RICK TULKA

DRIVER'S LICENSE PENALTY POINTS WE'D LIKE TO SEE

Driving while applying makeup...

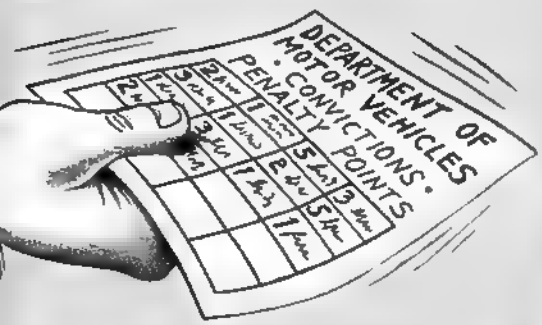
When having someone follow you who doesn't know where they're going, and you don't signal and race through yellow lights...

Vanity plates that start with "ILUV—"...



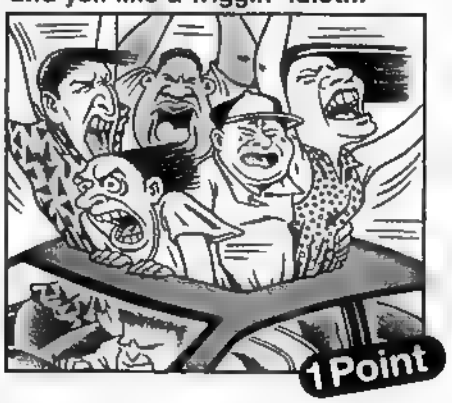
Tying a mattress to the roof with a clothes line and then holding it down with your left hand...

Holding together any part of your car with duct tape...



Racing stripes on your 2-cylinder foreign sub-compact...

Letting passengers stick their heads out of your sunroof and yell like a friggin' idiot...



Using a coat hanger for an antenna...

Leaving empty cups in the cup holders of a borrowed car...

Leaving "wash me"written in the dirt on your car for more than a week...

WRITER: BUTCH D'AMBROSIO

Monroe and...

WHOA! I WONDER IF THEY HAVE FERRETS! I WOULD RULE WITH A FERRET!
Bob Barker's ADOPT-A-PET DAY
IN PERSON! TODAY ONLY TOWN SQUARE
TONY "B"
EAT ME
EAT YOU! EAT YO MOTH
Bill Wray
CAN I PET YOUR CRITTER?
OOOH, MONROE! LET'S HAVE SEX!
ACTUALLY, IT'S "VERMIN"!
HEY, MOM! UM... DON'T YOU THINK I WOULD RULE WITH A FERRET?
YOU BEEN DRINKING THAT COUGH SYRUP AGAIN?
HI! WHERE ARE THE FERRETS?
OH, SONNY, THERE ARE NO FERRETS HERE! THEY'RE VERMIN, YOU KNOW?
NO, DUH!
ADOPT-A-PET DAY
ADOPT-A PET MOBIL
FREE NEUTER
ARE YOU LOOKING TO ADOPT A PET?
I DUNNO... HOW MUCH ARE THEY?
NO CHARGE!
WELL, THE PRICE IS RIGHT...
WHAT'S IN THERE?
THOSE ARE OUR MISFIT ANIMALS -- THE TOUGH SELLS, USUALLY OLDER AND IRREGULAR
SOUNDS JUST LIKE MY GRAMPS!
HEY, WAIT A SECOND! DO THESE FREAKY ANIMALS MAKE GOOD GIFTS?
CERTAINLY! ESPECIALLY FOR THE ELDERLY! ANIMALS GIVE THEM A SENSE OF LOVE AND BELONGING!
LOOK, I DON'T WANT THE OLD GUY TO GET CARRIED AWAY, BUT I'LL TAKE THE BROWN ONE!
WONDERFUL! OH, AND THIS ONE IS NINETY PERCENT BLIND, TOO!
GEE, THE FUN DOESN'T STOP.
I SPAYED TODAY!

ARTIST: BILL WRAY

THE DOGGY

From Ol' Yeller to Cujo, nothing brings more joy to a boy's heart than the family dog! Just make sure you put down enough paper!

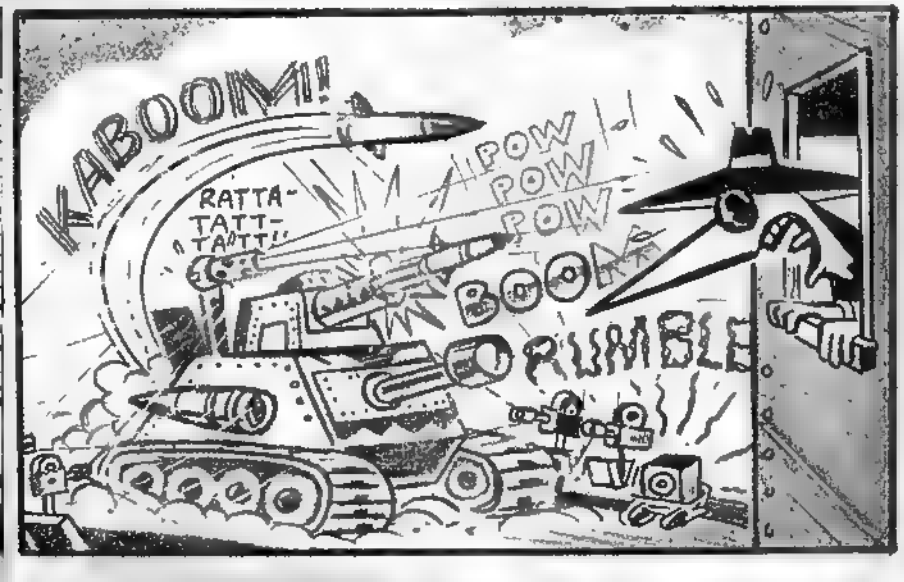
NO, IT'S JUST... WELL, MY LIFE SEEMS SO *EMPTY* WITHOUT ONE!
GET *USED* TO IT! SPEAKING OF EMPTY LIVES, GRAMP'S BIRTHDAY IS TOMORROW. GET HIM A GIFT!
HOW OLD IS HE?
A *THOUSAND*. WHAT DO I KNOW?! ANYWAY, HERE'S TWENTY BUCKS FOR THE GIFT!
HOW ABOUT A *ONE-WAY TICKET* TO THE CEDARS REST NURSING HOME?
I *HEARD* THAT!
AND BOB BARKER HERE *PAYS* FOR ALL THE SHOTS AND *PERSONALLY* NEUTERS EACH CAT AND DOG!
SPONGE!
ADOPT-A-PET
SPAY-MOBILE
TOSS
FREE NEUTERING
CARING FOR A DEFENSELESS ANIMAL BREEDS *CHARACTER!* YOU KNOW, PEOPLE WHO PERFORM ACTS OF VIOLENCE TOWARDS ANIMALS ARE *NINE TIMES* AS LIKELY TO ACT *VIOLENTLY* TOWARDS *PEOPLE!*
I'LL TAKE THESE *FIVE KITTENS*, MA'AM!
OH, *CERTAINLY*. WHAT A *NICE* YOUNG MAN!
EWWW.
MONROE, IS THAT *"THING"* YOUR DOG?
TONY'S JOKE SHOP
NO... WELL... UM, IT'S MY *GRAMPS'!*
DOES IT HAVE RABIES OR *SOMETHING?*
NO, THAT'S JUST *SPIT!* IT'S GOT SOMETHING WRONG WITH ITS *SALIVA* GLANDS!
NASTY!
YEAH, IT'S PRETTY COOL ALL RIGHT!

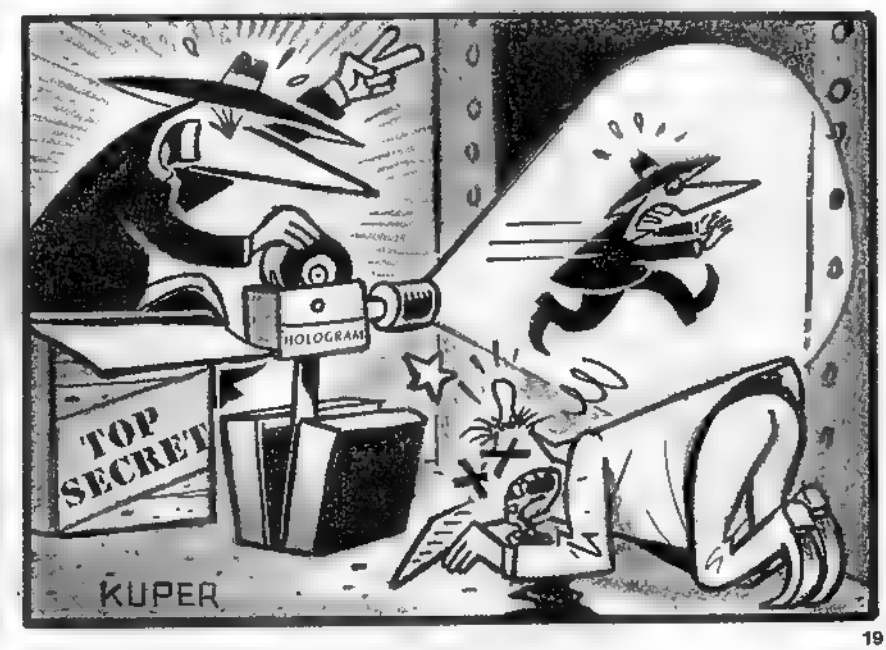
WRITER: ANTHONY BARBIERI

LOOK, I BEEN AT IT TEN MINUTES! LET SOMEONE ELSE BLOW THE DAMN CANDLES OUT! I THINK I BLEW A TONGUE VESSEL!
THEN IT'S TIME FOR GIFTS! HERE, DADDY, OPEN MINE!
WHAT IS IT?
IT'S THAT NEW CATHETER YOU'VE BEEN HINTING ABOUT!
AWWW, YOU REMEMBERED! SAY, THAT'S SMOOTH!
JUST THE WAY YOU LIKE IT!
AW YEAH? WELL, HE AIN'T MOVIN' TOO GOOD!
CRAP! I KNEW I SHOULDA POKED HOLES IN THE DAMN BOX!
POKE
POKE
WAIT... THERE HE GOES!
(WHEW!) ANYWAY, THE LADY AT THE PET MOBILE SAID YOU CAN'T CATCH MANGE FROM HIM, SO YOU CAN SLEEP WITH HIM IF YOU WANNA!
GASP! WINE!
YOUNG MAN, AS SOON AS YOU CLEAN THIS UP, I WANT YOU TO TAKE THIS DOG FOR A WALK!
ISN'T IT A LITTLE LATE FOR THAT? BESIDES, IT'S HIS DOG!
DON'T GIVE ME LIP! YOUR GRANDFATHER IS FAR TOO FEEBLE TO WALK A DOG!
THAT THING WOULD RIP HIS ARM RIGHT OUT OF THE SHOULDER SOCKET!
THIS IS SO WEAK!

HERE, GRAMPS! THIS IS FROM ME!
HAPPY BIRTHDAY GRANDPA
SAY! THIS IS A BIG 'UN! I HOPE IT'S A DEAD NAZI!
NOPE! IT'S... A...
HAPPY BIRTHDAY GRANDPA
BARBERA Bar INC.
BOX
...DOG!
FLOP!
BEEN AWHILE SINCE I SLEPT WITH ANYBODY... I MEAN, SINCE YOUR GRANDMA DIED... AND THAT ONE TIME I FELL ASLEEP AT THE BUS STATION!
WELL, GOODNIGHT!
NEXT MORNING...
MORNING, DAD! MORNING, TRIPOD!
PHEW! WHAT'S THAT SMELL?
WAAAAY, GROSS!
LOOKS LIKE THE LITTLE FELLA HERE HAD AN ACCIDENT!
HOPE YOU LIKE TRIPOD, GRAMPS, 'CAUSE I SURE DON'T LIKE CLEANING UP AFTER HIM!
I'LL LET YOU IN ON A LITTLE SECRET, BOY!
W-WHAT'S THAT?
IT WASN'T ALL JUST THE DOG!
AAAYEEK!

ARTIST: PETER KUPER

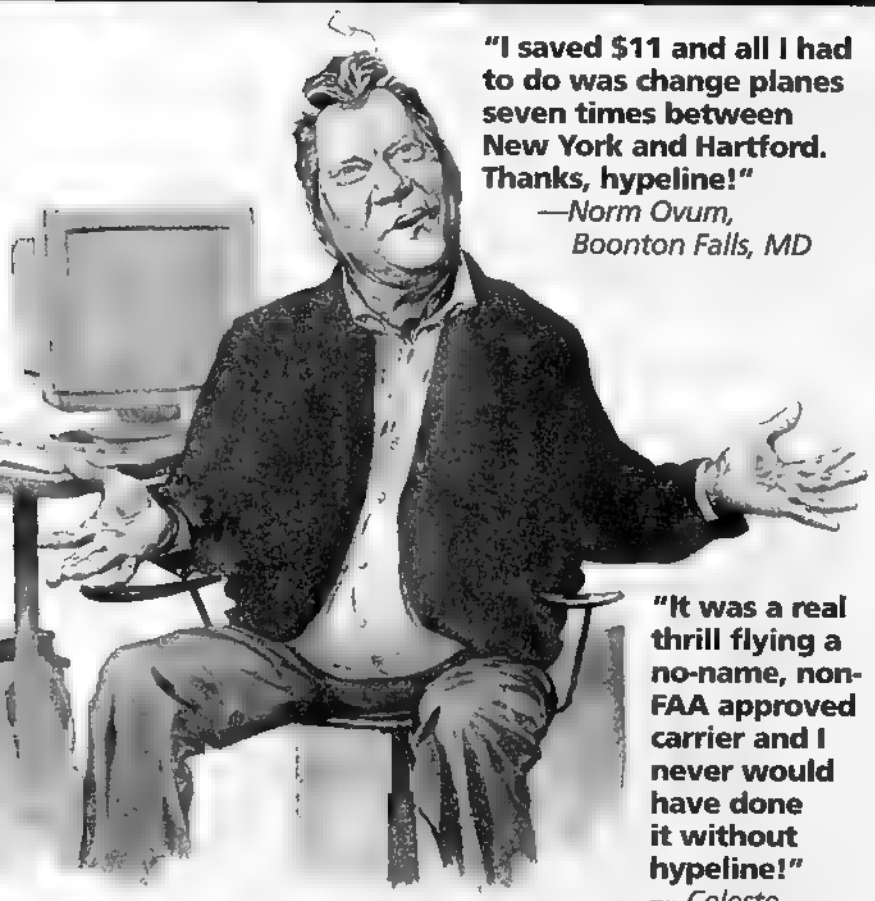




WRITER: DUCK EDWING

Name Your Own Price For Airline Tickets With hypeline.con And Save BIG...

Assuming We Can Find An Airline Desperate Enough To Accept Your Lowball Offer, You Cheap Bastard!



"I saved $11 and all I had to do was change planes seven times between New York and Hartford. Thanks, hypeline!"
—Norm Ovum, Boonton Falls, MD

"It was a real thrill flying a no-name, non-FAA approved carrier and I never would have done it without hypeline!"
— Celeste Crampy, Decay, IN

"Okay, okay, I'll use hypeline. Anything to get that idiot Shatner to stop singing on those lame TV commercials!"
— Moira Gonzalez, Scaramendo, CA

IT'S EASY! Now you can save time and money by naming your own price for airline tickets! Just follow these 6 convenient steps:

1) Try logging on to hypeline.con through AOL without getting a busy signal. Keep trying every 90 seconds for the next three hours.*

2) Finally get through only to discover that your 56kbps modem isn't fast enough to handle our graphics-intensive, slow-loading home page.

3) Rewire your entire house with an ultra-fast, ultra expensive T-1 line.

4) Try logging on to hypeline.con through AOL without getting a busy signal again. Keep trying every 90 seconds for the next four hours.

5) Finally log on and spend two hours trying to figure out our patented EZ-Use® Interface.

6) Start saving BIG on airline tickets, choosing from such quality carriers as TWA (Tim Watson's Airline), Err Canada, UScair, Incontinental, Chechneya Air, The Black Box Shuttle and Ocean Floor Express.

* Sorry, but if you don't have a computer you'll have to buy your tickets the old-fashioned, inconvenient way by spending a few minutes on the phone with an airline and having the tickets mailed to you.

"When it comes to wasting time, I told you hypeline was gonna be big, REALLY BIG!"

NOW YOU CAN NAME YOUR OWN PRICE FOR GROCERIES!

It's great, especially if you're the kind of person who doesn't mind spending six hours online to save three cents on a 64-ounce jar of generic salsa (that may not be in stock once you get to the store)!

PRODUCT	SAVINGS
Guldens Mustard (38 lb family size only)	14¢
Oy Gevalt™ Brand Kosher Tongue (Grade B)	16¢
Swanson's Frozen Swiss Chard (after manufacturer's rebate)	6¢
I Can't Beheve It's Not Lard™ Luncheon Spread	1¢

PRODUCT	SAVINGS
NEW! Mr Clean Lemon-Ammonia Vinaigrette Salad Dressing	2¢
Lays Unsalted Crushed Potato Chips (8 oz bag)	4¢
Pepto-Bismol Ice Cream Sandwiches (4 pack)	5¢
Maalox Onion Flavored Antacid Liqui-Gels	2¢

waldbums

The Fool Emporium

SHOP WRONG

BLAND UNION

TRAVESTINOS

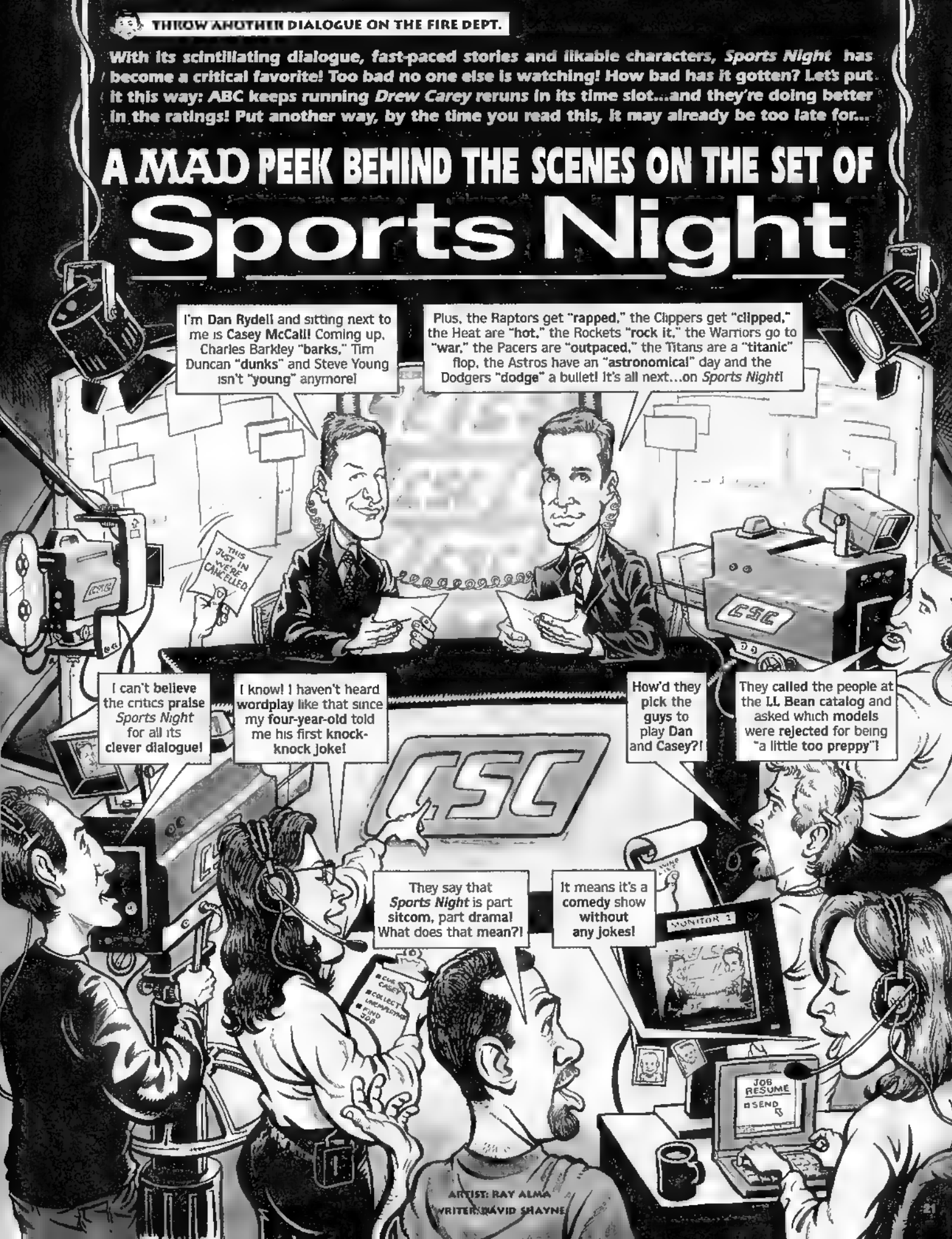
Coming Soon! Christline.con – name your own price for personal salvation!

ARTIST: HERMANN MEJIA WRITERS: JOE RAIOLA AND DAVID SHAYNE

A MAD AD PARODY

With its scintillating dialogue, fast-paced stories and likable characters, *Sports Night* has become a critical favorite! Too bad no one else is watching! How bad has it gotten? Let's put it this way: ABC keeps running *Drew Carey* reruns in its time slot...and they're doing better in the ratings! Put another way, by the time you read this, it may already be too late for...

A MAD PEEK BEHIND THE SCENES ON THE SET OF Sports Night


I'm Dan Rydell and sitting next to me is Casey McCall! Coming up, Charles Barkley "barks," Tim Duncan "dunks" and Steve Young isn't "young" anymore!
Plus, the Raptors get "rapped," the Clippers get "clipped," the Heat are "hot," the Rockets "rock it," the Warriors go to "war," the Pacers are "outpaced," the Titans are a "titanic" flop, the Astros have an "astronomical" day and the Dodgers "dodge" a bullet! It's all next...on *Sports Night*!
THIS JUST IN WE'RE CANCELLED
I can't believe the critics praise *Sports Night* for all its clever dialogue!
I know! I haven't heard wordplay like that since my four-year-old told me his first knock-knock joke!
How'd they pick the guys to play Dan and Casey?!
They called the people at the L.L. Bean catalog and asked which models were rejected for being "a little too preppy"!
They say that *Sports Night* is part sitcom, part drama! What does that mean?!
It means it's a comedy show without any jokes!
CSC
MONITOR 1
JOB RESUME
SEND
ARTIST: RAY ALMA
WRITER: DAVID SHAYNE

Don't you think all this stilted dialogue makes this show feel unrealistic?!
You play a nerdy, four-eyed geek who managed to land a hottie like me AND a porn star, and you say the most unbelievable thing is the DIALOGUE?!
Excuse me, Mr. Macy, I was just wondering how an Academy Award-nominated star like you got roped into appearing on this show?!
My real life wife got me the job – she plays Dana! Given how *Sports Night* is tanking in the ratings, I figured we owed it to our kids to milk every last dime out of this disaster before it's cancelled for good!
abc
HEAD OF CASTING
CASTING CALL
PILOT
Okay, let's rehearse the scene one more time!
Isaac, I'm having a crisis of confidence!
Dana, let me tell you a little story about a young ball player named Jackie Robinson! He had a crisis of confidence as the first black player to break the color barrier of Major League Baseball! But you know, he did the best he could, and in the end, the world was a better place for it! Now go out and have a great show!
ARTHUR
AKORN - DIRECTOR
Man, you gotta love the character of Dana – a hard-hitting sports broadcaster who's not afraid to show a more feminine side! We've never seen anyone on TV like HER!
Not since Marv Albert, anyway!
YESH!
PINK SLIP
"SPORTS NIGHT"

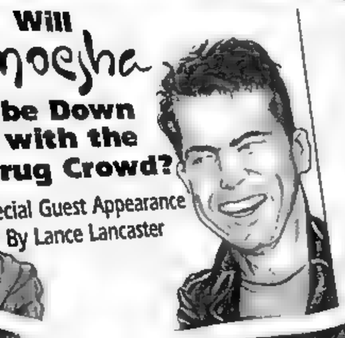
So let me see if I got this straight – *Sports Night* is a show on ABC that's a behind-the-scenes look at a show called *Sports Night*...
...which is on a fake network called CSC...
And *Sports Night* — the fake show on CSC, that is, not the real show on ABC — is loosely based on *SportsCenter*, which is on ESPN...
And the real ESPN, which the fake CSC is based on, is owned by ABC, the real network that airs the real show *Sports Night*...
I haven't heard a sports conversation that confusing since "Who's on First"!
Correct again.
Now you've got it!
IN CASE OF CANCELLATION BREAK GLASS
Whoa! This scene is quite a departure for *Sports Night*!
What are you talking about?! They have the "Big Inspirational Speech From Isaac" at the eight minute mark of EVERY show!
I know. But in this episode it's at the NINE minute mark!
STUDIO 7
Sports Night
abc
HELP WANTED
THE AMERICAN PRESIDENT
A FEW GOOD MEN
Mr. Sorkin, I have your lunch! Turkey with lettuce and tomato on rye.
Rye?
Rye.
No pumpernickel? No whole wheat? No white?
Rye.
Turkey on *rye* bread?! Rye?! With caraway seeds? Rye bread?! *Rye* bread?!
Rye!
Thank you! Thank you very much!
For bringing your sandwich?!
No, for giving me a scene's worth of dialogue!
THIS END UP
TEK
TEK
TEK
TEK
TEK
WEST WING
MR. SORKIN

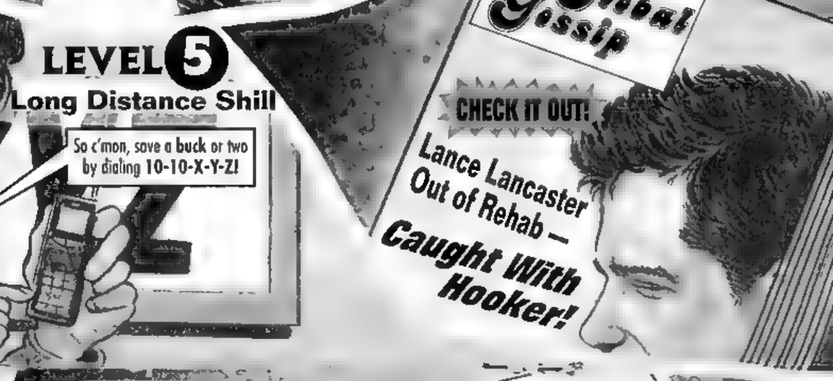
THE THEORY OF DEVOLUTION DEPT.

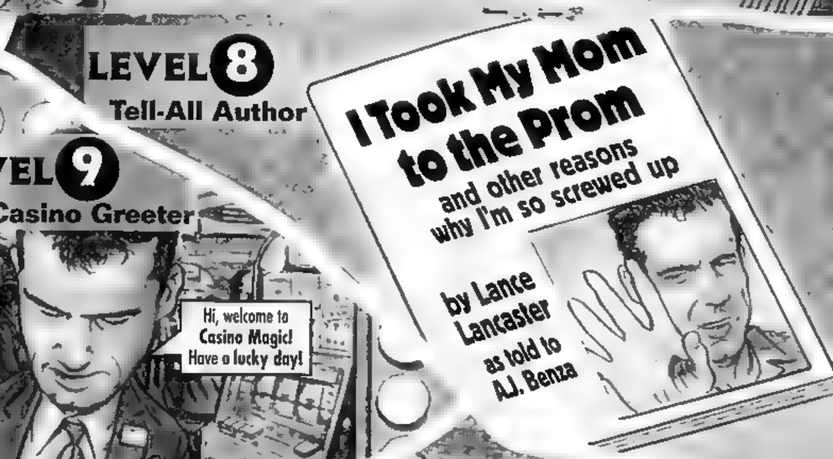
In *The Divine Comedy*, Dante suggested that there are nine levels of Hell, and where w wind up when we die is based on how awful we act when we're alive. But for son reason, Dante ignored the fact that for a certain class of people — namely B-L celebrities — the journey through Hell actually begins while they're still living. Don believe us? Just ask Jamie Farr, Sean Young or fictitious fading star **Lance Lancaster**.

ARTIST: DREW FRIEDMAN
WRITER: DARREN JOHNSON

THE 13 LEVELS OF FADING CELEBRITY HELL



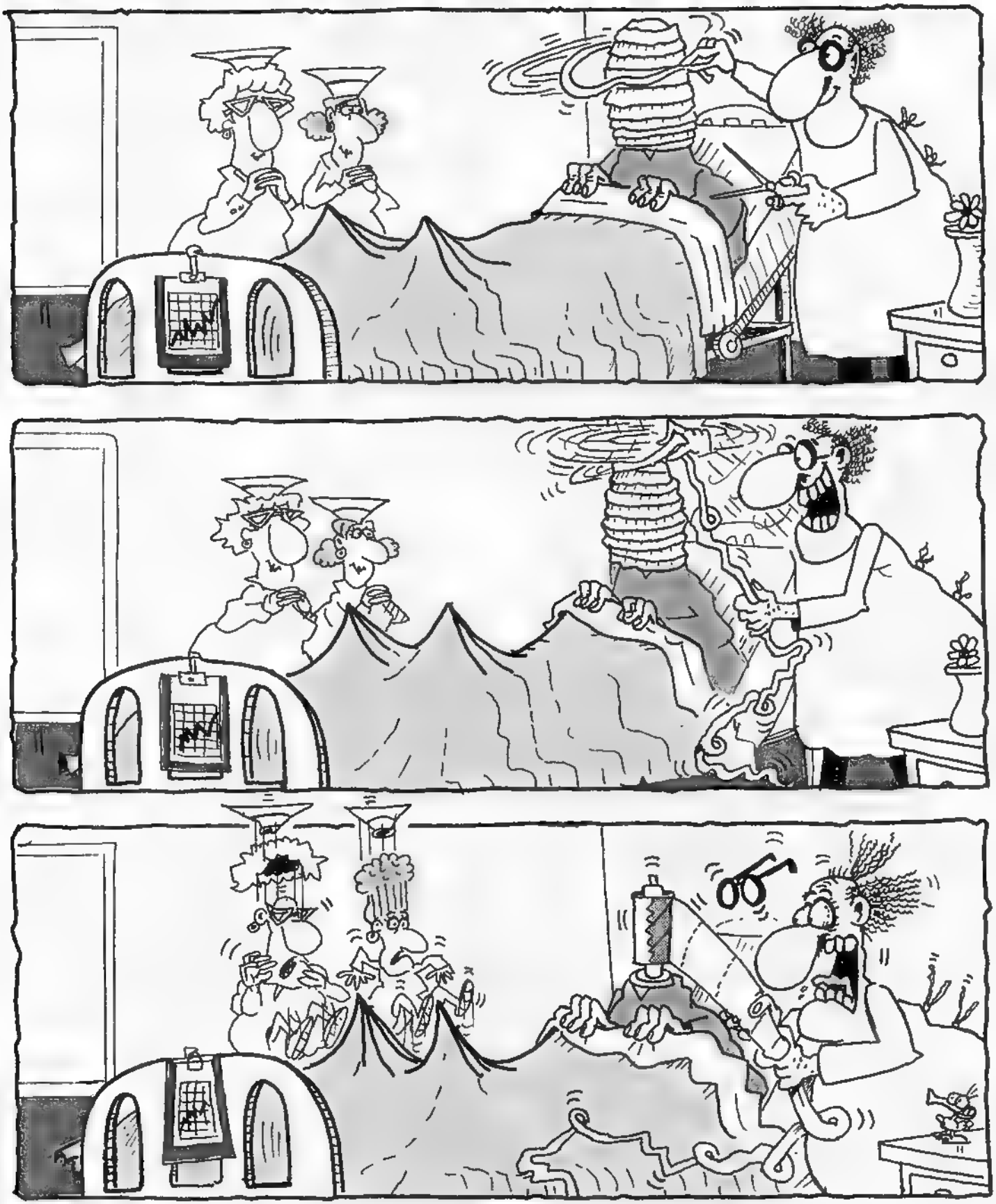



LEVEL 8
Tell-All Author
I Took My Mom to the Prom
and other reasons why I'm so screwed up
by Lance Lancaster
as told to A.J. Benza
LEVEL 9
Casino Greeter
Hi, welcome to Casino Magic! Have a lucky day!

Thanks for tuning in to our coverage of the Wiener Bowl Parade! I'm Jenny McCarthy, and joining me on this chilly morning is Lance Lancaster!
LEVEL 11
Local Parade Color Commentator

LEVEL 13
Pedestrian
Yo! You used to be the Super Chop Chop guy! Can I have your autograph?
Yeah, sure.
Cool. Could you write "To my friend Dan. Sorry the Super Chop-Chop sucked." And then sign your name...um, whatever it is.

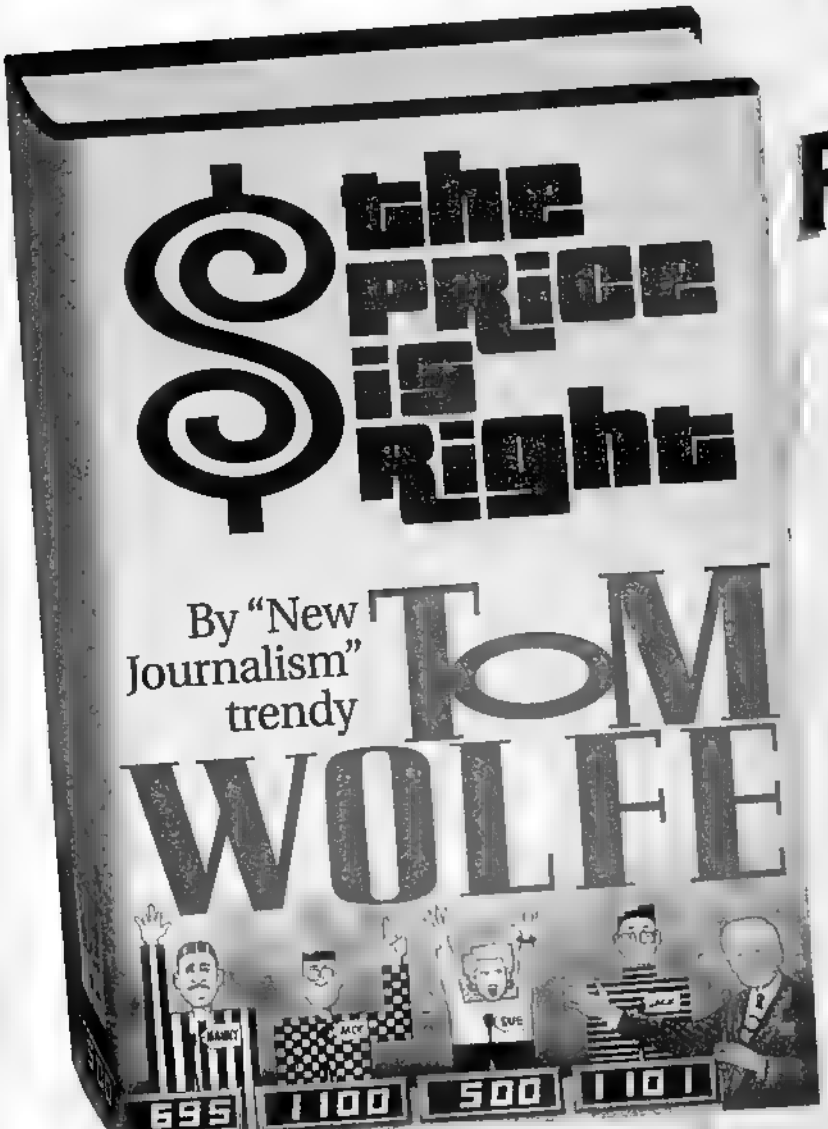
TALES FROM the DUCK SIDE OF HUMAN BANDAGE



ARTIST AND WRITER: DUCK EDWING

One of the stranger licensing offshoots of successful TV shows is the "novelization" — paperback book series of such shows as *Buffy, The X-Files, Dawson's Creek,* even *Sabrina, The Teenage Witch.* But how can TV shows that don't transfer as easily to the printed page sop up some of this cash bonanza gravy as well? Simple – just hire well-known authors who already have devoted followings to write them! Yep, next time you're in a Barnes and Noble super jumbo megastore, look for stack upon stack of...

Novelizations of TV Shows As Written By Famous Authors



The Price is Right 13

Let it be me LET it be me let it BE me let it be ME the woman is whispering this obsessive mantra in a futile attempt to deal with the appalling, exquisite anticipation—oh, Gosh, the anticipation!

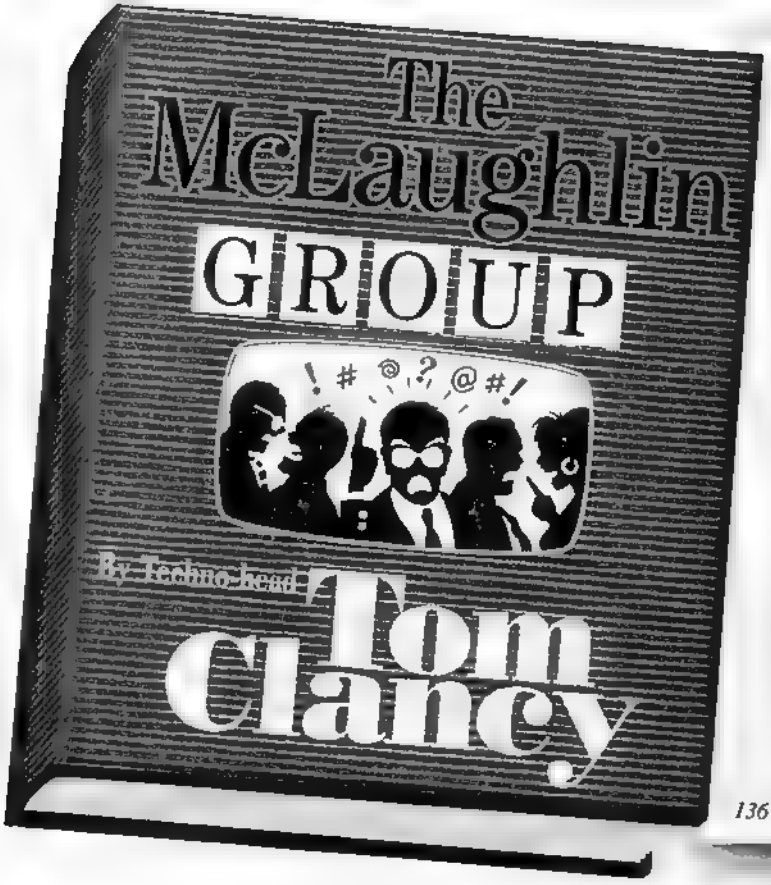
Would she be one of TPIR's ("Tipper's") chosen?

Her husband, sitting next to her trying to affect that casual My-wife-dragged-me-here-I-don't-really-care look. He's got one of those Everest climbing rope-throw combover hair-dos, a T-shirt that says, "I had my dog nuetered for you, Bob!" (No time to check the dictionary now, Hon...Tipper's on!), a pair of Lee Wrangler jeans, and a well-worn pair of Reebok cross trainers; everything about him screams "I'm from flyover country, yessiree! Nothin' put-on about me!"

The anticipation reaches a fever pitch as the selection is about to be made. Who will be the next to be chosen to enter the Promised Land of refrigerators, automobiles, and stemware? Only Rod Roddy, Moses draped in the flag of Las Vegas, has the answer.

Let it be me let it be me LET it be me let it BE me let it be ME!

ARTIST: JON WEIMAN WRITER: CHARLIE RICHARDS

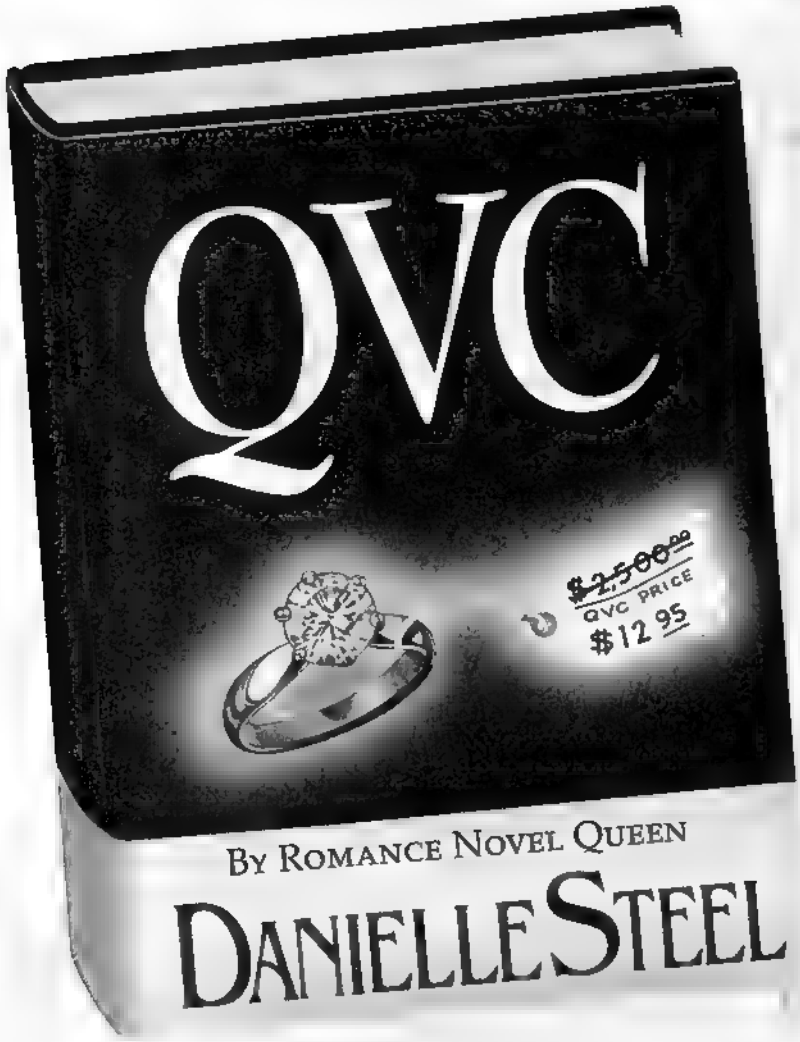


Tom Clancy

The Kino Flo focusing spotlights above the set used high-frequency ballasts that are flicker free and avoid the humming noise of standard ballasts, and are daylight balanced at 5500 K. They blazed down at 590 nanometers, nearly peak sensitivity of the eye, and highly efficient in terms of number of lumens per watt.

"Issue one! Is Gore a Bore?" The Teleprompter was mounted on a Panavision video camera which itself was mounted onto a robotic pedestal. The lens was set at a focal length of 45 mm, for the medium shot on McLaughlin's face, though this shot would not be used in the final edit. Inside the camera

136



Danielle Steel

The woman had a flinty, sensual voice. "Folks, we've got an amazing offer here today," she said. She lingered on the word "amazing," letting it roll off her tongue lazily.

The provocative image of a cubic zirconia-laden bracelet filled the screen. A graphic let viewers know that over 4,000 had already been sold.

It was breath-taking.

"I can't believe we're only charging—" she paused just long enough—just long enough to heighten the exquisite sense of anticipation "—$119.80. Of course, you can use our Easy-Pay Plan, and divide that into four easy payments." She added the last with a breathless lilt to her voice.

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the videotape was being pulled by the capstan and pinch wheel, in its path over the various stationary and moving heads.

McLaughlin finished reading—abruptly—and said, "Will Gore's reputation as a 'stiff' hurt his chances in the election, I ask you, Frank Barone!"

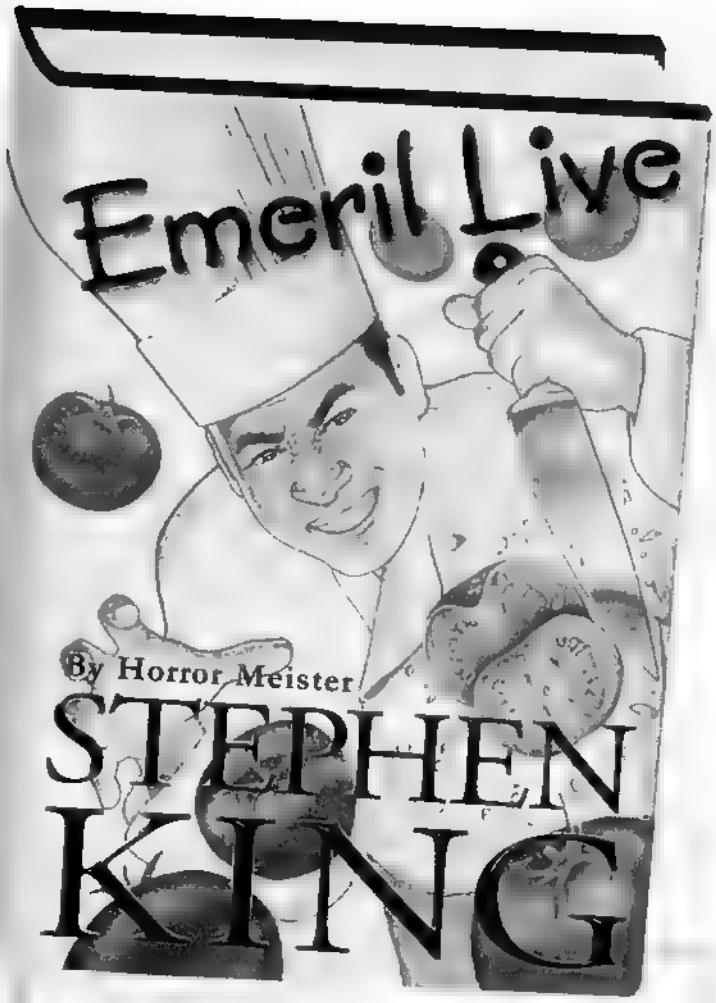
Barone adjusted his glasses, a pair of stylish DKNY tortoise shell frames with plastic no-line bifocal adaptor progressive lenses with UV protection and scratch resistant coating. "He's done a lot to rehabilitate his image," he said.

Carney shifted in his chair. His underwear, Hanes boxer briefs M/M 32-34 100% cotton, was riding up uncomfortably.

A woman's hand (Was it hers?) now came into the screen. Lightly touching the bracelet at first, just the tips of the fingers. Slowly, the hand began a rhythmic stroking up and down the length of the brilliant, finely-crafted piece of jewelry. Giving the viewers an ever-rising desire to call and ensure that they could possess this thing of beauty.

The hand began to tremble slightly. "We have Carol, from Grand Rapids on the phone," the woman's voice said, thickly. "She's just ordered her third bracelet!"

That wasn't surprising. Their passion to buy could never be sated!



Emeril was holding the tomato in his left hand, the knife in his right. Out of the corner of his eye he was able to catch his face reflected in the Essence-splattered blade. He smiled devilishly.

"If you're just joinin' us, where you been, Mars or somethin'?"

The tomato was plump, sensuous. He felt the firm smoothness of its skin. He quickly, harshly held her down on the table and brought the blade down into her yielding flesh. Her essence spurted onto his white apron in one gush, then slowed to the merest trickle as, like someone possessed, he deliberately moved his knife back and forth into her. *What goes through your mind, Emeril? Is there any twinge of remorse as you bring the knife down?*

The red fluid, oozing as a messy pool under the gaping slashes, stained Emeril's fingers, as had so many others in the past.

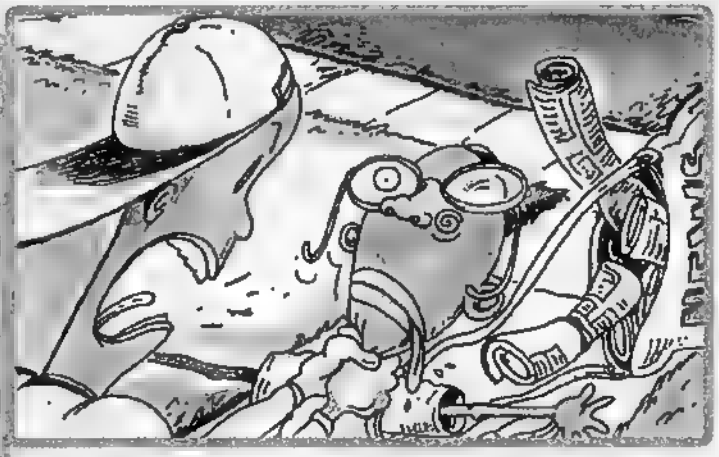
He picked up each gory, dripping piece and threw them into the scalding hot frying pan without remorse, each time yelling "Bam!" The soft, red meat bubbling and blackening in the punishing heat. The crackling was like screaming – the screaming of a thousand deaths. *I'm watching you, Emeril. I'm watching you.*

JENKINS sets up a voter registration table, asking people to print their name and address.

MELVIN uses the opportunity to quiz prospective voters about "the kinkiest place they've ever done it."

Melvin &

JENKINS reads two newspapers every day, clipping out articles about current events that concern him



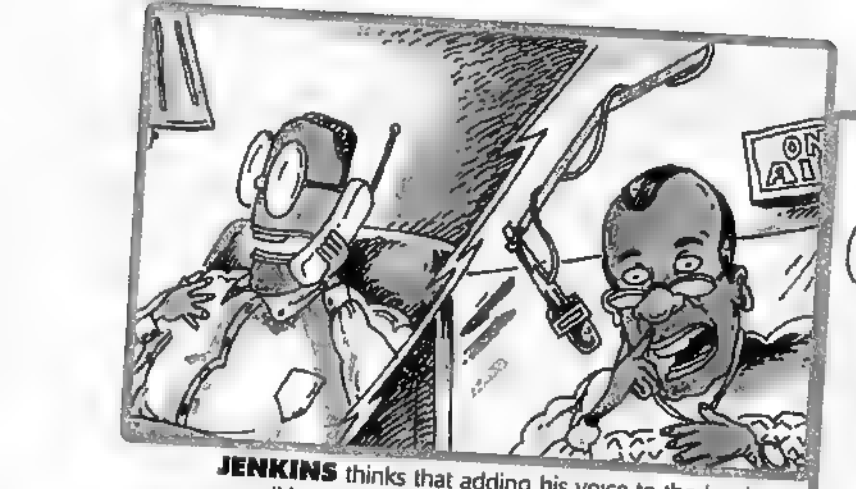
MELVIN angrily canceled his newspaper subscription months ago, after they dropped *Marmaduke*.

Guide to

JENKINS attends the debate to support the candidate of his choice.

MELVIN brings a laser pointer to blind the guy whenever it's his turn to speak.

ARTIST: KEVIN POPE WRITER: DESMOND DEVLIN

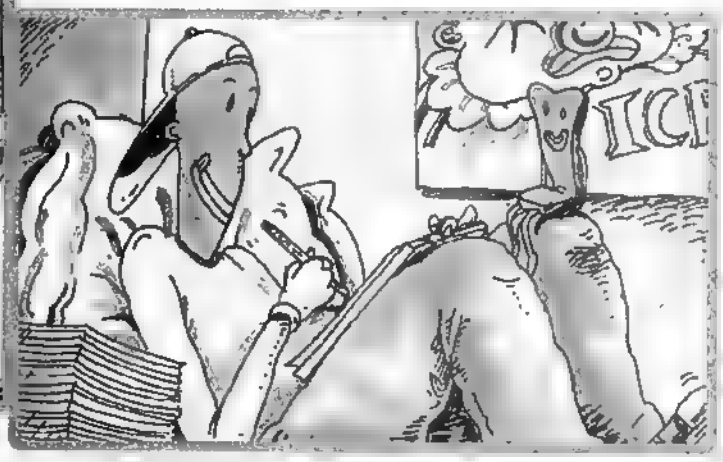


JENKINS thinks that adding his voice to the local call-in political radio show adds to the vibrant tableau that is the ongoing roil of politics.

MELVIN has an important decision to make before calling, because he knows he'll never be given enough time to yell both "Baba Booey" AND "F Jackie"!

Jenkins' POLITICS

JENKINS canvasses door to door, trying to get signatures in support of the Clean Water Proposition.



MELVIN forges dozens of petitions in a vain attempt to designate Gumby as his state's "Official Green Dude."

JENKINS asks from inside the voting booth, "How do I write in the name of a candidate not listed on the ballot?"

MELVIN shouts out, "Could I get a roll of toilet paper in here?"

EARLY ONE MORNING IN MIDTOWN MANHATTAN

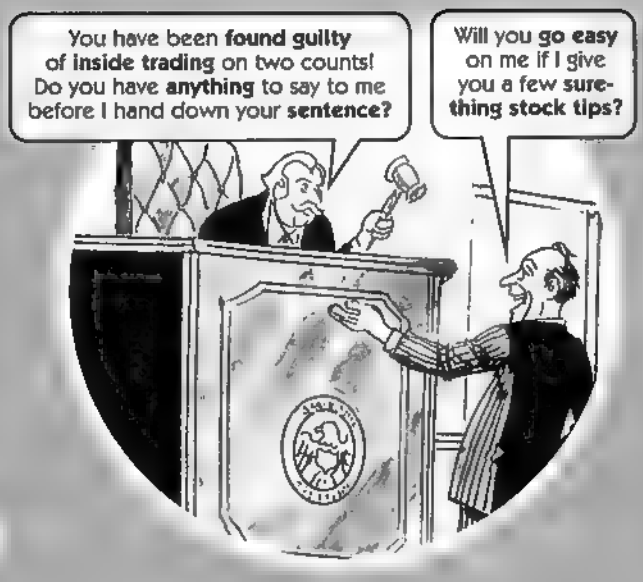
A very good morning to you! Welcome to The *Today* Show! I'm Matt Lauer!
And I'm Katie Couric! Welcome to another glorious day here in Rockefeller Center where a large and enthusiastic crowd is gathered outside our studio window!
TODAY in NEW YORK
HI KATIE!
I ♡ MATT!
HI MOM!
WE LU ♡ YOU MATT N K

ARTIST: CHUCK FRASIER WRITER: MICHAEL GALLAGHER

THE LIGHTER SIDE OF...

ARTIST AND WRITER: DAVE BERG

JUSTICE

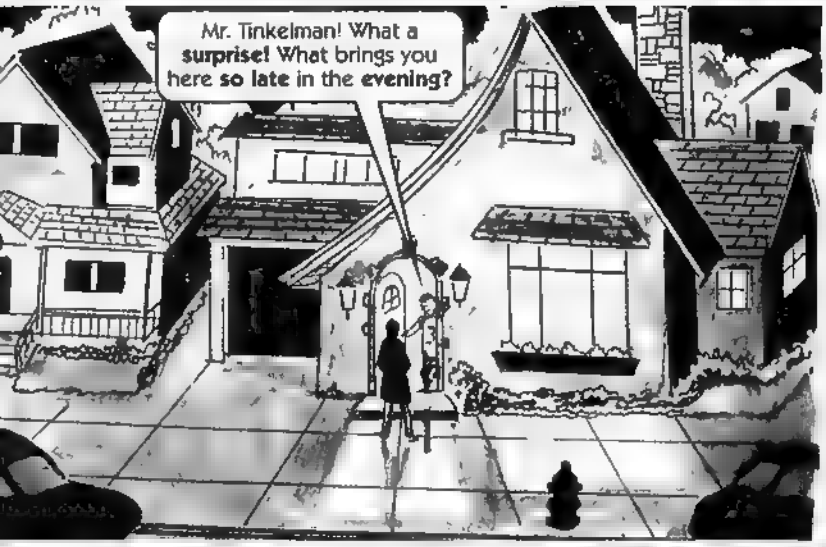

You have been **found guilty of inside trading** on two counts! Do you have **anything** to say to me before I hand down your **sentence?**
Will you **go easy** on me if I give you a few **sure-thing stock tips?**

EXPENSES

CARS

We're **baffled!** I've had two of my **top mechanics** go over it from top to bottom, Mr. Zuch, and neither of them **found anything wrong!**
Maybe your **car** has a **psychological problem!**

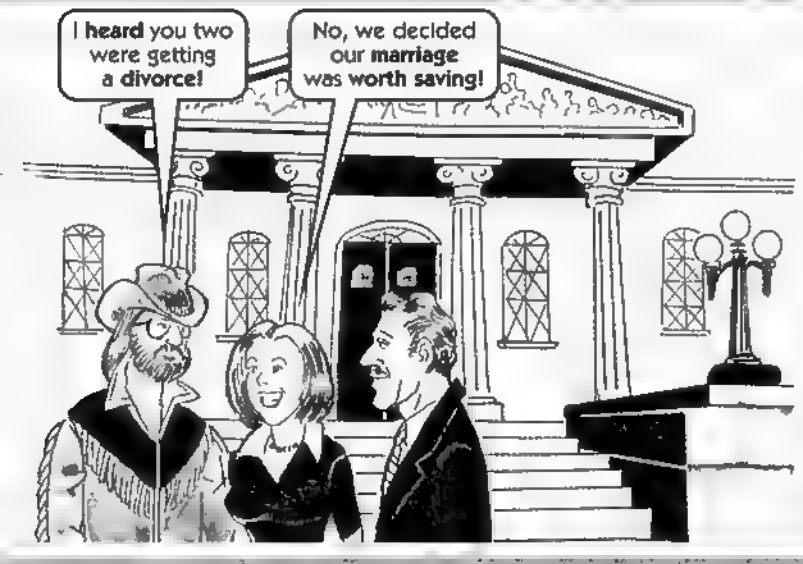
NEIGHBORS



REPORT CARDS

THERAPY

RELATIONSHIPS



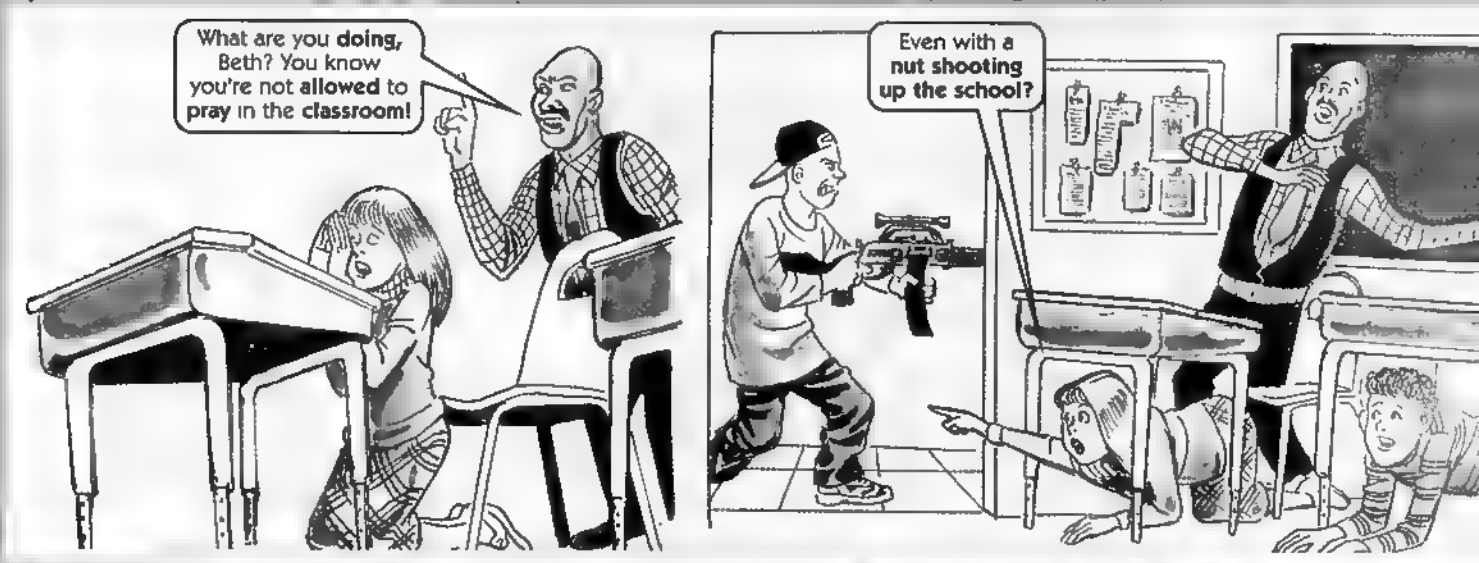
COMMUNICATION

Elena sure loves that toy phone you gave her!
What's not to like?
She doesn't get those annoying calls from phone companies pressuring her into switching her long distance service!

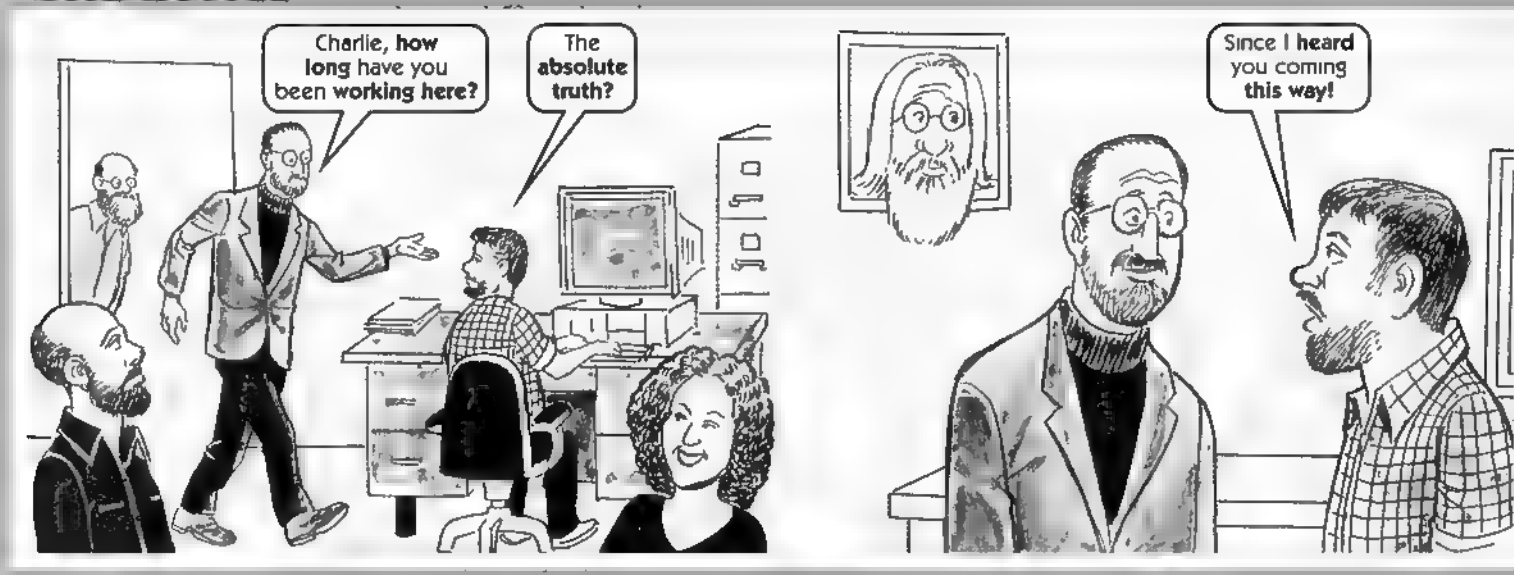
FASHION

Yeah, well, someday I hope he'll prove it to me!
I don't have a thing to wear!
Then why are you always complaining that you don't have enough closet space?

PRAYING



THE OFFICE



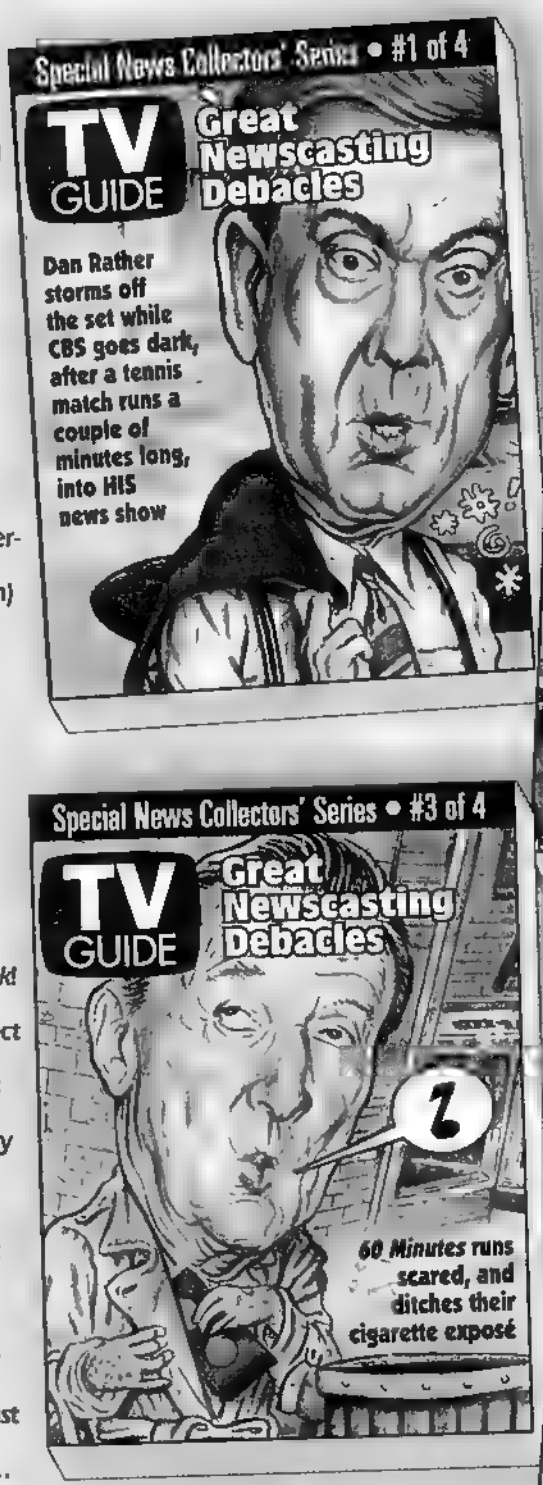
QUALITY TIME

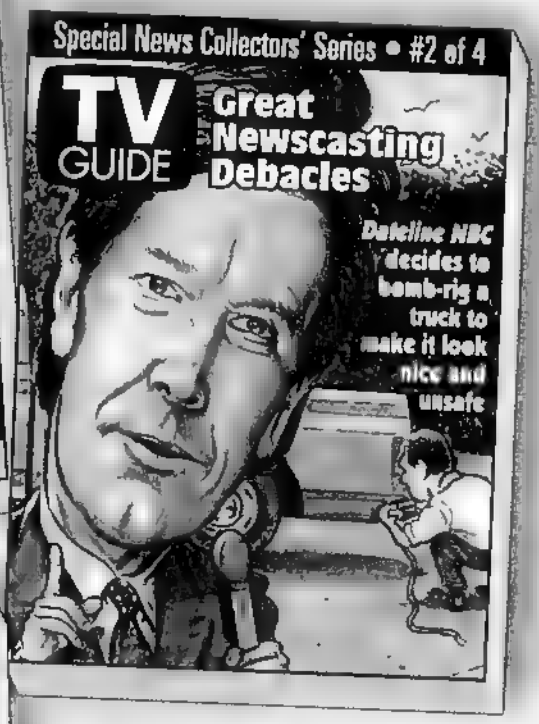
Dad, can I **stay up** a while longer and **watch** your **party?**
I guess so! Just make sure you get **right into bed...**
... as **soon** as the **police** arrive!

DOCTORS

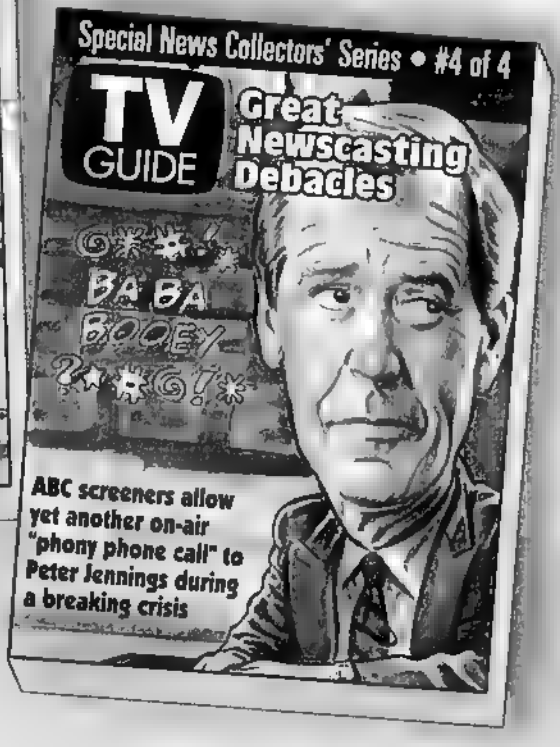
Kaputnik, you've got to **eliminate** certain things from your life starting today! No more **sugar, salt, caffeine...**
...and, while you're at it, that **ugly jacket** you've been **wearing** all these **years!**
David Berg

A few years back, those editorial geniuses over at *TV Guide* (you know, the guys who churn out the world's easiest crossword puzzle on a weekly basis) came up with a cheap, cynical way to boost their circulation: by publishing the same issue of the magazine with four different covers for moronic fans to (ahem) "collect"! Already they've done the multi-cover treatment for *Pokémon*, the Olympics, *Seinfeld*, the Super Bowl, *Dawson's Creek*, Elvis Presley, WWF wrestlers, WCW wrestlers, *The Simpsons*, *Star Trek*, *Star Trek*, *Star Trek* and, coming soon, *Star Trek*! While we have WAY too much respect for our readers to EVER stoop to this sort of intelligence-insulting chicanery (um, except for this issue...oh, and our *Star Wars* double cover from last year...er, and those two *South Park* things we did in 1998...and um, our *Batman* four-parter in '97), we bet it's just a matter of time before we see these...


Special News Collectors' Series • #1 of 4
TV GUIDE
Great Newscasting Debacles
Dan Rather storms off the set while CBS goes dark, after a tennis match runs a couple of minutes long, into HIS news show


Special News Collectors' Series • #2 of 4
TV GUIDE
Great Newscasting Debacles
Dateline NBC decides to bomb-rig a truck to make it look nice and unsafe

Special News Collectors' Series • #3 of 4
TV GUIDE
Great Newscasting Debacles
60 Minutes runs scared, and ditches their cigarette exposé


Special News Collectors' Series • #4 of 4
TV GUIDE
Great Newscasting Debacles
BA BA BOOEY
ABC screeners allow yet another on-air "phony phone call" to Peter Jennings during a breaking crisis

UPCOMING TV GUIDE MULTI-COVERS

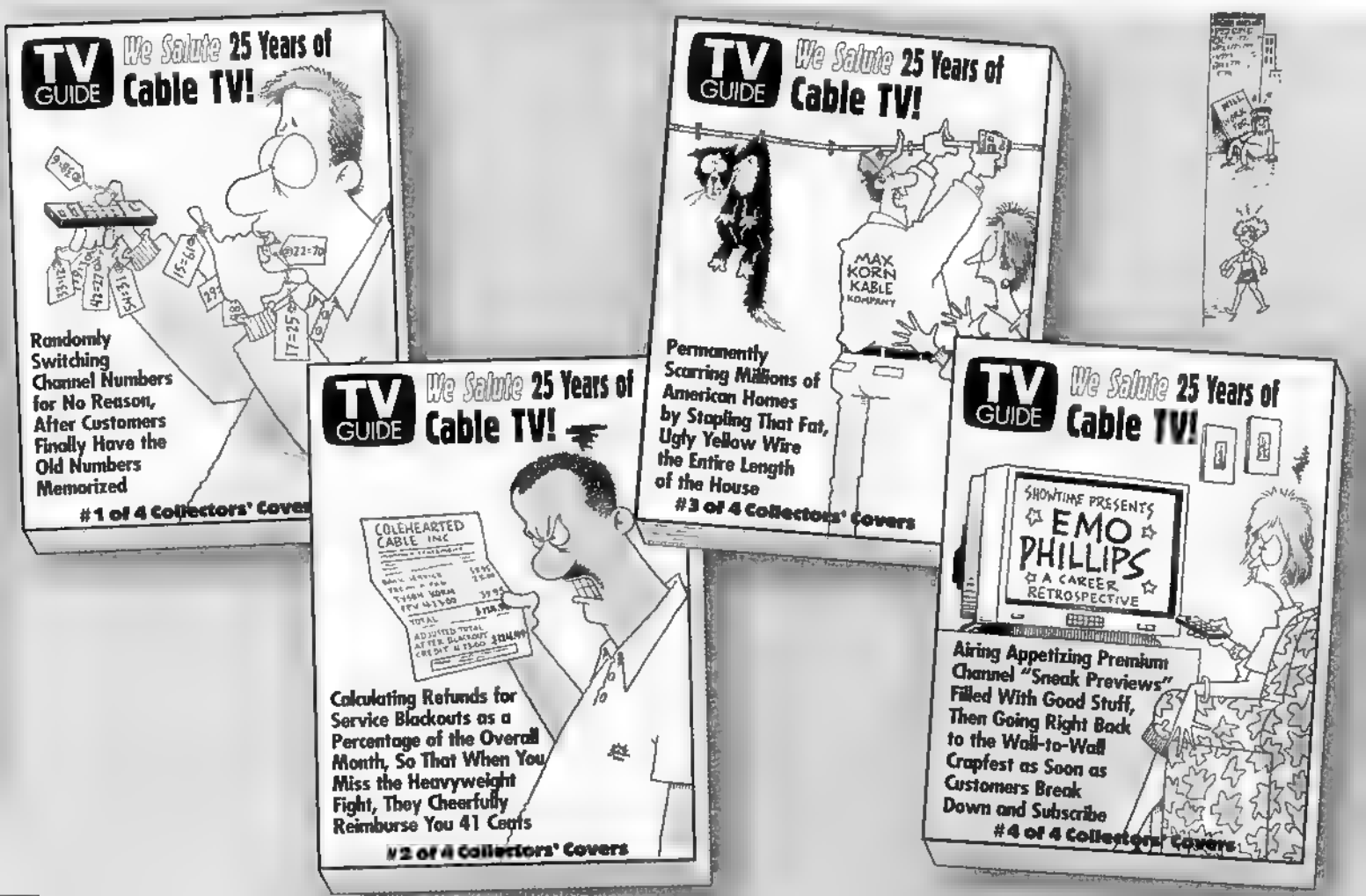
ARTISTS: DREW FRIEDMAN, RICK TULKA, HERMANN MEJIA, KEITH SEIDEL, JOHN CALDWELL
WRITER: DESMOND DEVLIN

UPCOMING TV GUIDE MULTI-COVERS

TV GUIDE
NO. 1 IN OUR 4-PART COLLECTOR SERIES
TV Guide Salutes the Underpaid and Over-Abused Assistants to the Stars!
Sharnice Koonce, Kathie Lee Gifford's Pedicurist
TV GUIDE
NO. 2 IN OUR 4-PART COLLECTOR SERIES
TV Guide Salutes the Underpaid and Over-Abused Assistants to the Stars!
Perry Peritin, Rosie O'Donnell's Intern
TV GUIDE
NO. 3 IN OUR 4-PART COLLECTOR SERIES
TV Guide Salutes the Underpaid and Over-Abused Assistants to the Stars!
Angelina Tonsil, Katie Couric's Personal Assistant
TV GUIDE
NO. 4 IN OUR 4-PART COLLECTOR SERIES
TV Guide Salutes the Underpaid and Over-Abused Assistants to the Stars!
1. PICK UP MR GUMBEL'S SUITS
2 BUY CIGARS
3 POLISH GOLF CLUBS
Franklin Teethe, Bryant Gumbel's Chauffeur

TV GUIDE
#1 of 4 William Shatner's TV Hairlines Collectors' Covers
1967 – Star Trek
TV GUIDE
#2 of 4 William Shatner's TV Hairlines Collectors' Covers
1984 – T.J. Hooker
TV GUIDE
#3 of 4 William Shatner's TV Hairlines Collectors' Covers
1990 – Rescue 911
TV GUIDE
#4 of 4 William Shatner's TV Hairlines Collectors' Covers
1995 – Tekwar

TV GUIDE
So What If My Material Blows? This Raised Eyebrow Will "Let You In" That I'm Too Damn Hip For My Own Good
Dennis Miller, HBO
#1 OF 4 COVERS If you're into the whole Terrence Stamp terrorizing Miranda Grey in "The Collector" thing
Craig Kilborn, CBS
#3 OF 4 COVERS that make you take your clothes off and go dancin' in the rain... come on, work with me, muffin
David Letterman, CBS
#2 OF 4 COVERS that answer the question, "DURR...What's on the WB?" HAH! HAH! "DURRR....WHAT'S ON THE WB?" COUGH! HURRKK! HURRRRRKKKK! HURRRRRKKKK!
Every Smug Asswipe on Sportscenter, ESPN
#4 OF 4 COVERS that make you go "BOO-YAH!"


TV GUIDE
We Salute 25 Years of Cable TV!
Randomly Switching Channel Numbers for No Reason, After Customers Finally Have the Old Numbers Memorized
#1 of 4 Collectors' Covers
Permanently Scarring Millions of American Homes by Stapling That Fat, Ugly Yellow Wire the Entire Length of the House
#3 of 4 Collectors' Covers
MAX KORN KABLE KOMPANY
COLEHEARTED CABLE INC
Calculating Refunds for Service Blackouts as a Percentage of the Overall Month, So That When You Miss the Heavyweight Fight, They Cheerfully Reimburse You 41 Cents
#2 of 4 Collectors' Covers
SHOWTIME PRESENTS
EMO PHILLIPS
A CAREER RETROSPECTIVE
Airing Appetizing Premium Channel "Sneak Previews" Filled With Good Stuff, Then Going Right Back to the Wall-to-Wall Crapfest as Soon as Customers Break Down and Subscribe
#4 of 4 Collectors' Covers

A MAD LOOK AT

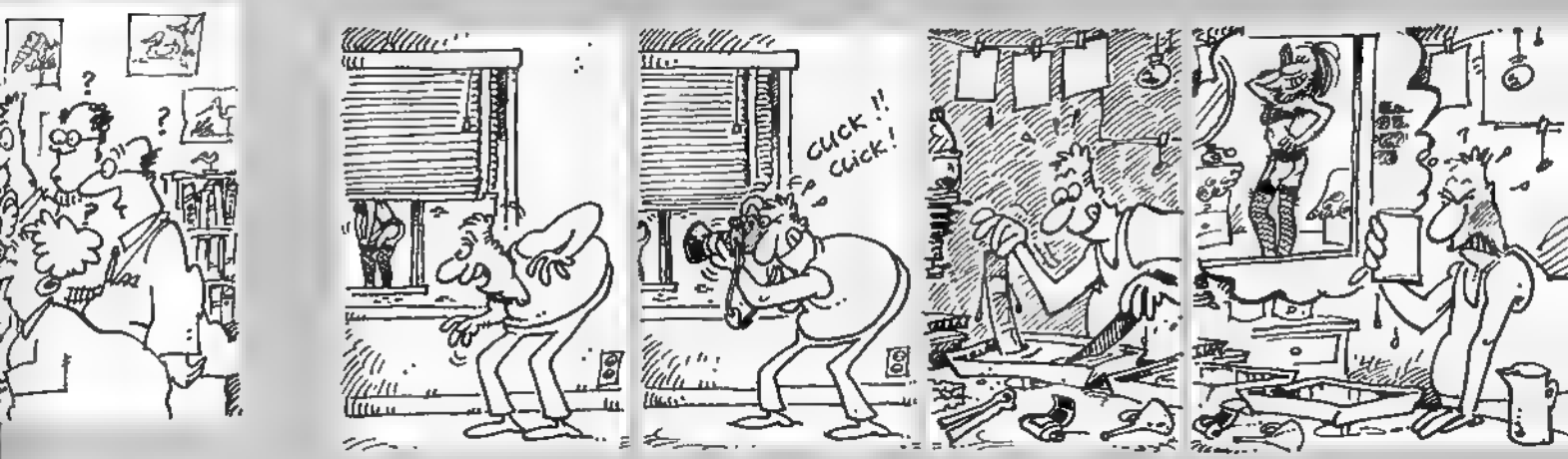
click
click!

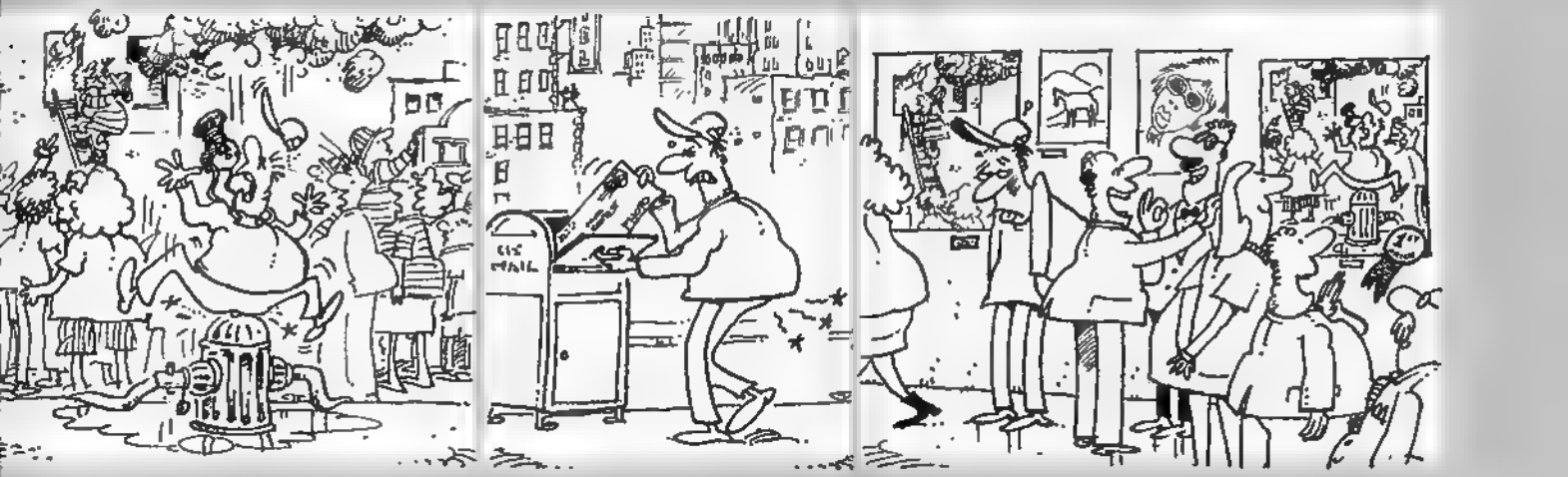
click.
BIRD WATCHING SOCIETY
Kodak
click!
BIRD WATCHING SOCIETY

PHOTO CONTEST

PHOTOGRAPHY

ARTIST MAD WEEKLY SERGIO ARAGONES





NOTICE
LODGE

34
click!
35
click!
36
click!
RRRRRRR

CAMERAS
CAMERAS
PHOTOGRAPHY

CLOSED
NUDIST COLONY

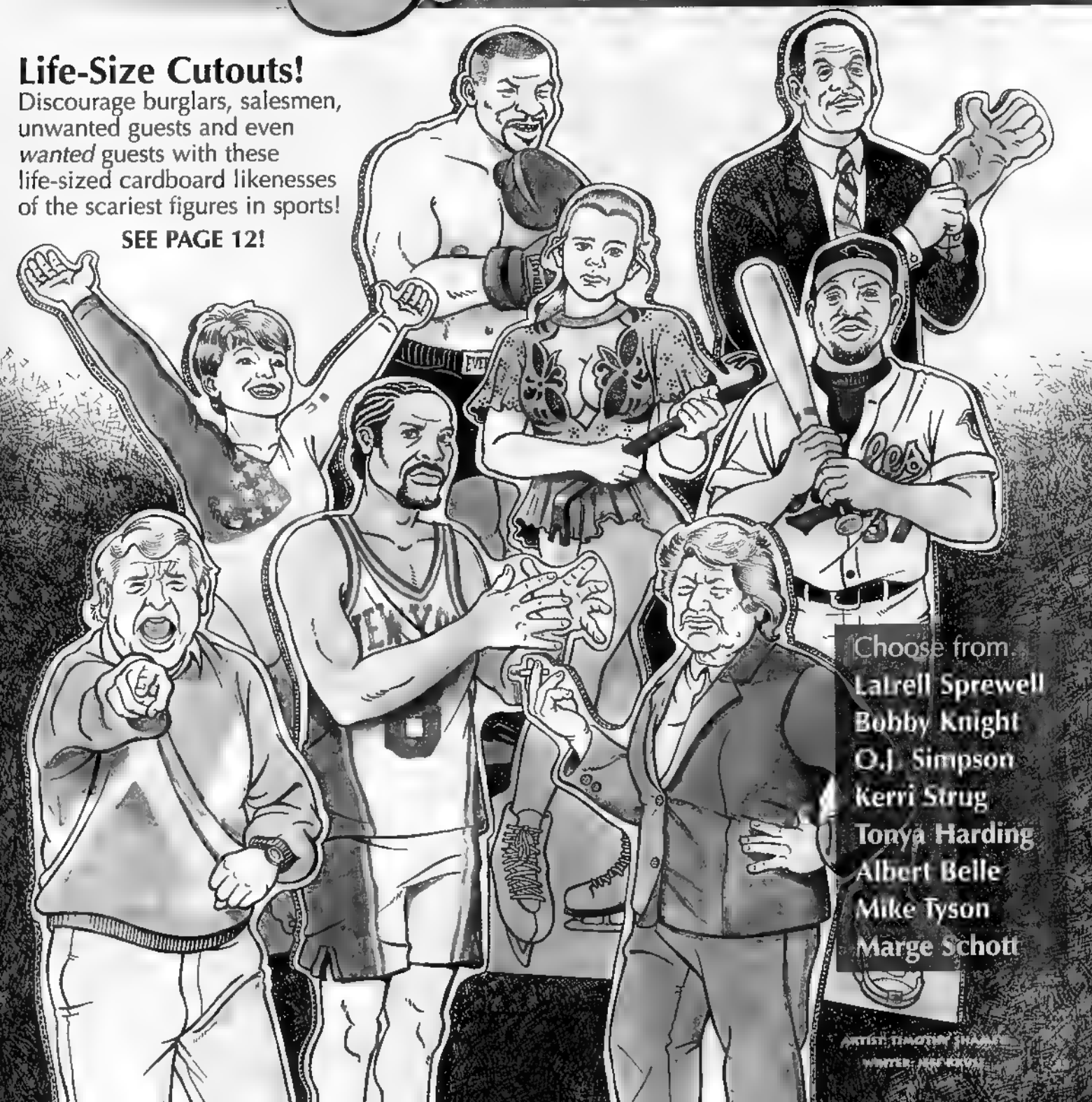
Sports Suction CATALOG

You don't have to have the salary of a big leaguer to afford the great items in this catalog!
(A front office executive's salary will do just fine!)

Life-Size Cutouts!

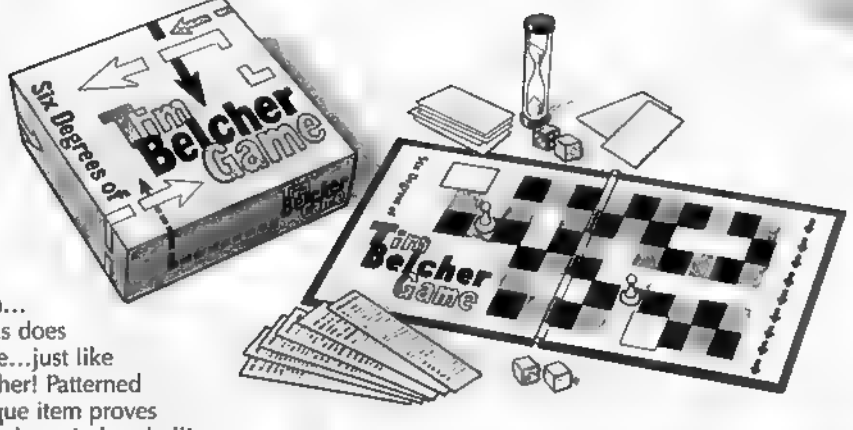
Discourage burglars, salesmen, unwanted guests and even *wanted* guests with these life-sized cardboard likenesses of the scariest figures in sports!

SEE PAGE 12!



Choose from...
- LaTrell Sprewell
- Bobby Knight
- O.J. Simpson
- Kerri Strug
- Tonya Harding
- Albert Belle
- Mike Tyson
- Marge Schott

Sports Suction



Six Degress of Tim Belcher Game

Ted Turner is a loudmouth who owns a baseball team... as is George Steinbrenner...who loves Derek Jeter...as does Mariah Carey...who isn't in the Baseball Hall of Fame...just like Pete Rose...who grew up in Ohio...just like Tim Belcher! Patterned after the wildly popular Kevin Bacon Game, this unique item proves that the mediocre Angels pitcher is the most connected guy in baseball! Also, he has a great last name you can enjoy making fun of.

$17.22 #99226644

Minor League Baseball Caps

Show your support for obscure Single-A teams filled with incompetent rookies and washed-up veterans who barely make the minimum wage, play in tiny jerkwater towns, travel in ancient buses that break down all the time and stay in cheap, seedy motels.

$19.95 #57638219

Common Injury Refrigerator Magnets

Set of four magnets celebrates the most common injuries suffered by your favorite sports stars! Includes: Deion Sanders Turf Toe; Roger Clemens Groin Pull; Danny Manning ACL Tear and Daryl Johnston Herniated Disc.

$19.98 #7428

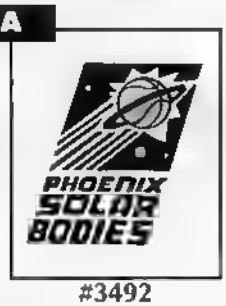
Politically Correct T-Shirts

No Indians, Braves or Redmen here! Avoid offending anyone with these politically-correct T-shirts that allude to some of your favorite sports teams!

$19.95 each

NBA

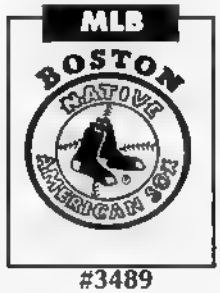
#3495



#3492

MLB

#3492



#3489

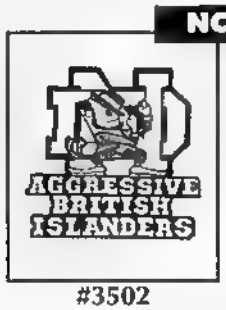
#3487

NFL

#3496

#3498

NCAA



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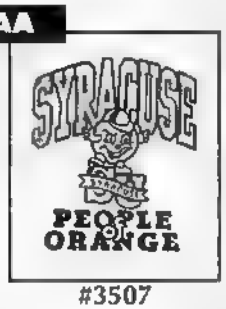


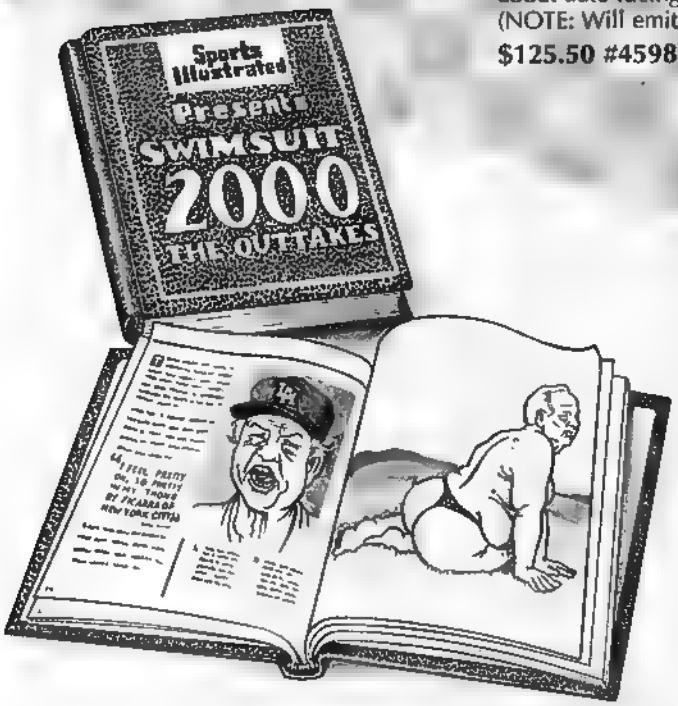
#3507

ORDER TOLL FREE!
1-500-RIP-OFF!

NASCAR Flaming Car Crash Mugs

Full-color graphics and gilt bonding accentuate the part about auto racing we love the most! Set of three. Solid pewter. (NOTE: Will emit poison chemical if washed.)

$125.50 #459845



Sports Illustrated Swimsuit 2000 Outtake Book

This lavish coffee table volume shows some of the men who didn't make it into the husband-wife section of the Swimsuit Issue. Included are: Tommy Lasorda, Rick Majerus, umprie Harry Wendlestedt and ESPN's Chris Berman. Hardback, 16 pages.

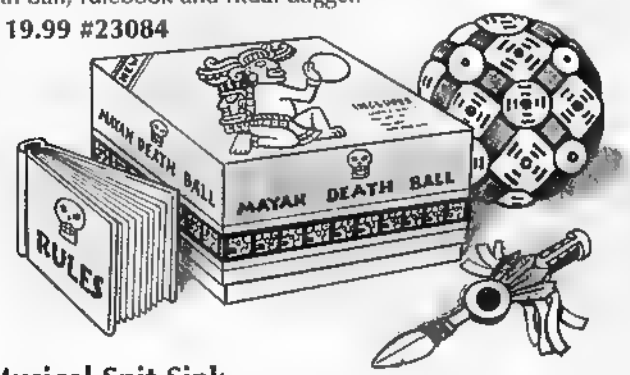
$49.93 #340934

ALSO AVAILABLE: *Sports Illustrated's Swimsuits 2000: Nipple Shots Too Dirty Even For Us* (Call for Availability)

Mayan Death Ball Set

The ancient Mayans used to engage in a soccer-like sport in which the loser was put to death. Now you can relive those exciting, bygone days when sports weren't just about the money and all athletes REALLY cared about was winning! Set comes with ball, rulebook and ritual dagger.

$119.99 #23084

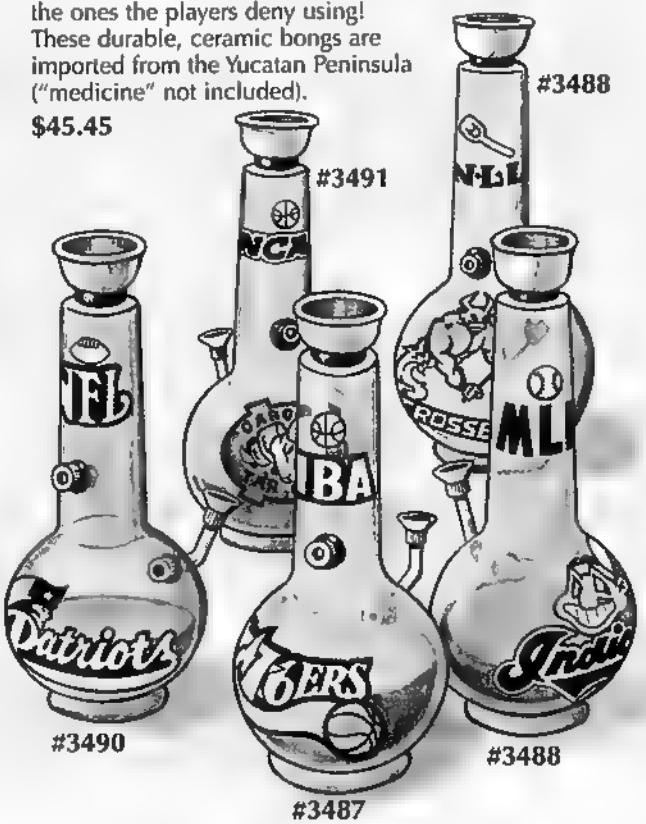


CORRECTION:
In our last catalog, the Lennox Lewis Christmas Stocking (#4492) was incorrectly identified as the Steffi Graf Mousepad. We regret the error.

Marijuana Bong

The logo of your favorite baseball, basketball, football or hockey team on a genuine hand-crafted bong – just like the ones the players deny using! These durable, ceramic bongs are imported from the Yucatan Peninsula ("medicine" not included).

$45.45

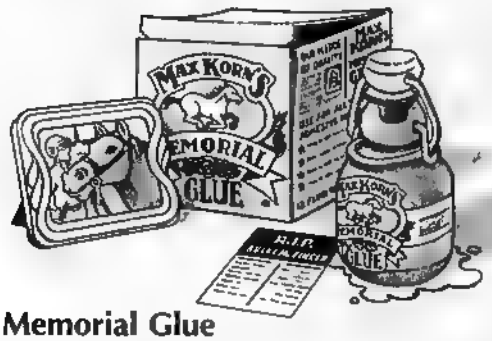


Musical Spit Sink

The perfect gift for the dentist who loves baseball! Four-inch high sink has the logo of your favorite Major League team and plays "Take Me Out to the Ballgame" when your patients spit into it! (Specify team. Kansas City Royals not available.)

$566.99 #99993

Sports Suction



Memorial Glue

Made from actual horses who failed to win any of the major races. Each 12 oz. bottle of glue comes with a picture and statistics about the horse whose remains are inside. Great for minor repairs and arts and crafts!

$5.95 #3439902-8

Relocation Maps

Over the last decade or so, teams in the NHL and NFL changed cities so often you couldn't keep track of them all. But now you can, with these stunning, full-color maps detailing which cities were screwed and which ones were thieves. Unsuitable for framing!

$14.99
NFL #98989
NHL #89898
(Canadians, please add extra $37 shipping)

ACTUAL SIZE

Signed Mini-Basketballs

Michael Jordan – the greatest player of all time, if not the greatest human being of all time – has given His official permission to the Bulls' towel boy to simulate His signature on these mini basketballs! If you order now, you may get lucky and receive a rare Collectors' Edition ball with a gag signature of Dennis Rodman and his ex-wife, Carmen Electra.

$97.78 #33493498

Grey Cup Replica

Own your very own small plastic version of the least coveted trophy in sports, which goes to the best team in the Canadian Football League. This Sports Suction Exclusive is designed to be looked at and has no practical use – just like the real one!

$9.99 #9393

Major League Baseball Caps

You aren't a real fan unless you have every single cap your favorite team uses!

$14.95 (Caps not adjustable.)

Angels (Practice) #2201
Angels (Alt. Practice) #2202
Angels (Home) #2203
Angels (Alt. Home 1) #2202
Angels (Alt. Home 2) #2203
Angels (Road) #2204
Angels (Alt. Road 1) #2205
Angels (Alt. Road 2) #2206
Angels (Old Logo) #2207
Angels (Preseason Home) #2208
Angels (Preseason Road) #2209
Angels (Home Playoffs) #2210
Angels (Road Playoffs) #2211
Angels (Alt. Old Logo) #2212
Angels (2001 Logo) #2213
Angels (Alt. 2001 Logo) #2214
Angels (Misspelled) #2215
Angels (Road Misspelled) #2216
Angels (Alt. Misspelled) #2217
Angels (Neutral Site) #2218
Angels (Alt. Neutral Site) #2219
Angels (Inter-League Home) #2221
Angels (Inter-League Road) #2222
Angels (Alt. Inter-League Road) #2220
Angels (Other Possible Religious Meaning) #2223
Angels (Alt. Road-Home) #2224
Angels (Alt. Alt.) #2225
Angels (Alt. Preseason Home) #2226
Angels (Neutral Home) #2227
Angels (World Series) #2228

(CONTINUED ON PAGE 38)

Team Logo Condoms

Now you can wear the exact same condoms the pros neglect to wear. Each sturdy condom comes with your team's logo and colors. One size fits most.
$9.95 each

#47320

#47321

#47322

#47323

#47324

#47325

#47326

#47327

#47328

Religious Apparel

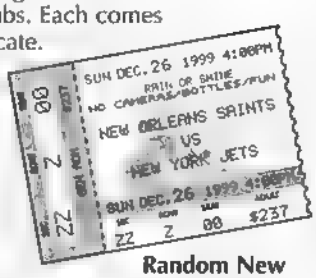
Sometimes it takes a little more than a late inning prayer to push your team to victory, so we've come up with a wide variety of clerical garb, each with the flashy colors and logos of your favorite team!
CALL FOR PRICING AND TEAMS

Nun's Habit #23434
Yarmulke #23435
Bishop's Miter #23436
Cassock #23437
Priest's Collar #23438
Choir Robe #23439

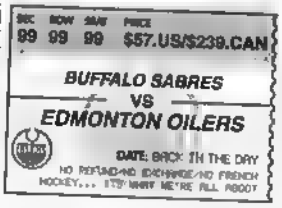
Meaningless Milestone Ticket Stubs

No, we don't have any actual tickets from Super Bowls, Stanley Cups or important Mark McGwire games, but we do have a lot of ticket stubs. Each comes with an Authentic Certificate.
$137.99

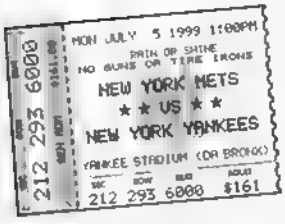
Scottie Pippen's 6,899th Point #23234



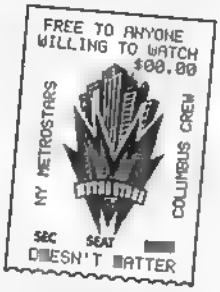
Random New Orleans Saints Road Loss #998227



Wayne Gretzky Non-Ejection Game #98342



Paul O'Neil Flies Out to Center #66753

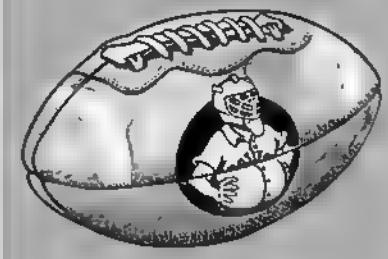


Low-Scoring Soccer Game (Columbus Crew vs. New York Metrostars) #99882

Cross-Sports Items

George Carlin once noted that football coaches wear baseball caps on the sideline, but you never see baseball managers in football helmets. Now blurring the line totally, we present these cross-sports items, which serve no other purpose than to have them.
$79.97 each

#9849 Soccer Ball with Photo of Patrick Ewing Wearing Tokyo Giants Boxing Gloves



#9848 Football with Photo of Don Zimmer Wearing Packers Goalie Mask

#9847 Hockey Puck with Photo of Troy Aikman Wearing Royals Baseball Jersey

GRIEVING LAS VEGAS DEPT.

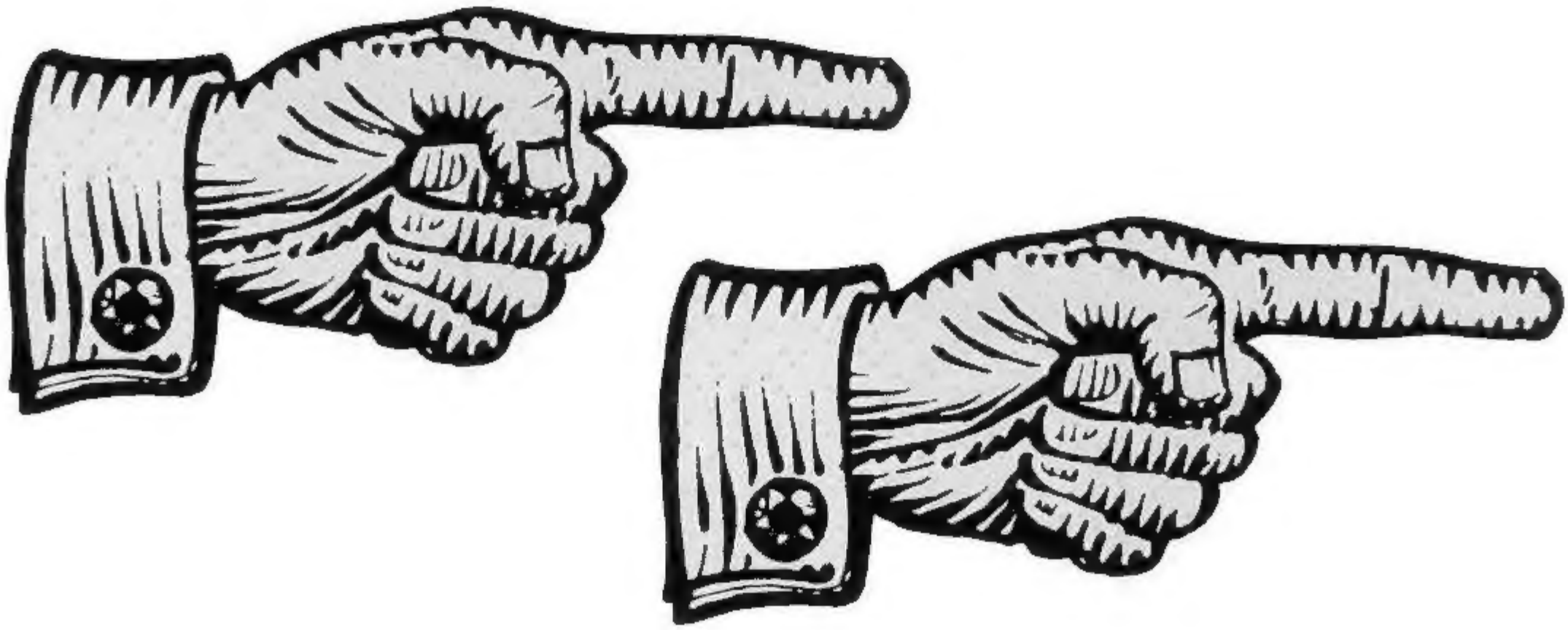
MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest newsmakers will go on a listening tour of the hereafter!

THIS MONTH'S FUTURE FIRST CORPSE:

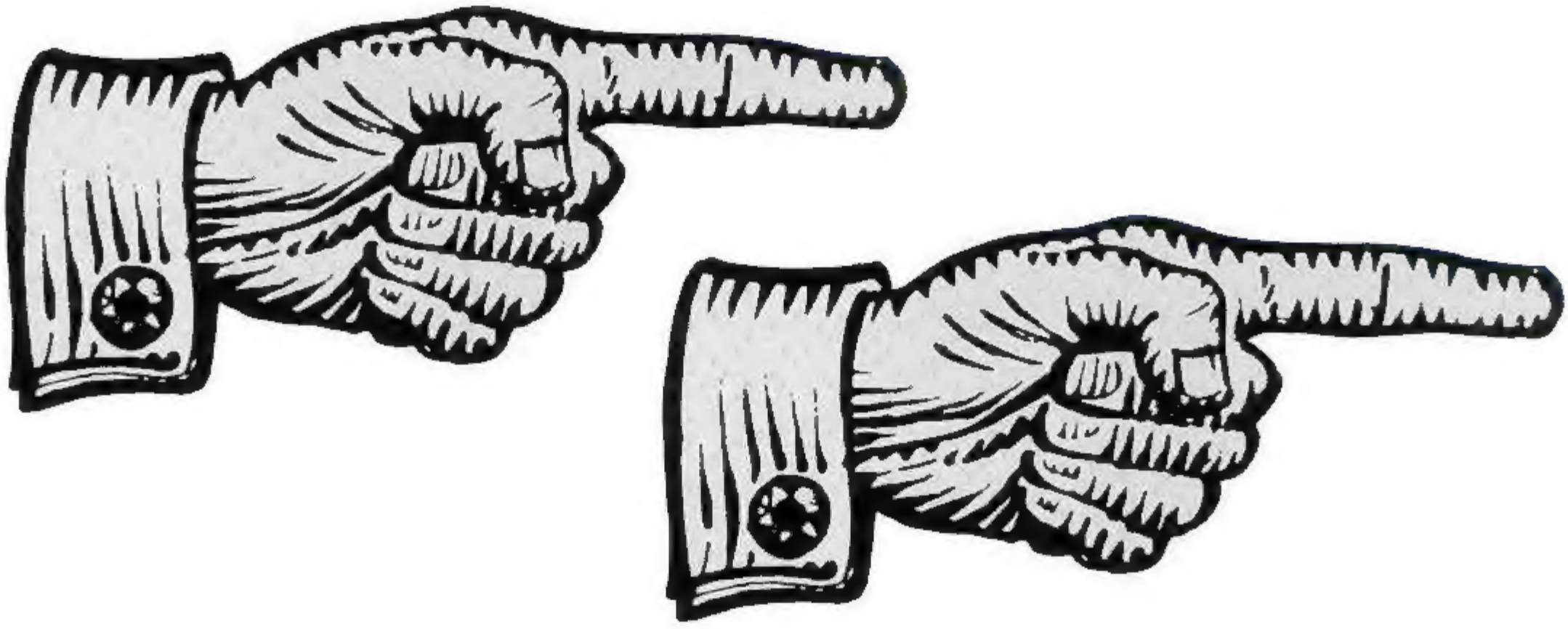
HILLARY RODHAM CLINTON

CAUSE OF DEATH	ODDS
Trips while rushing to divorce attorney the instant Bubba's out of office	1:1
Trips while rushing to catch first plane out of New York the instant she loses Senate race	1:1
Infected paper cut while hiding more incriminating Whitewater documents	2:1
Assassinated by vast Right-Wing conspiracy for exposing them on the *Today* Show in 1998	10:1
Kitchen fire while baking cookies in new Chappaqua, NY home	1,000,000,000:1
Complete exhaustion from night of wild sex with husband Bill	5,000,000,000:1



Nothing to see here!

Please skip ahead.



WHAT FORM OF HIGHWAY POLLUTION IS SICKENING MANY AMERICANS?

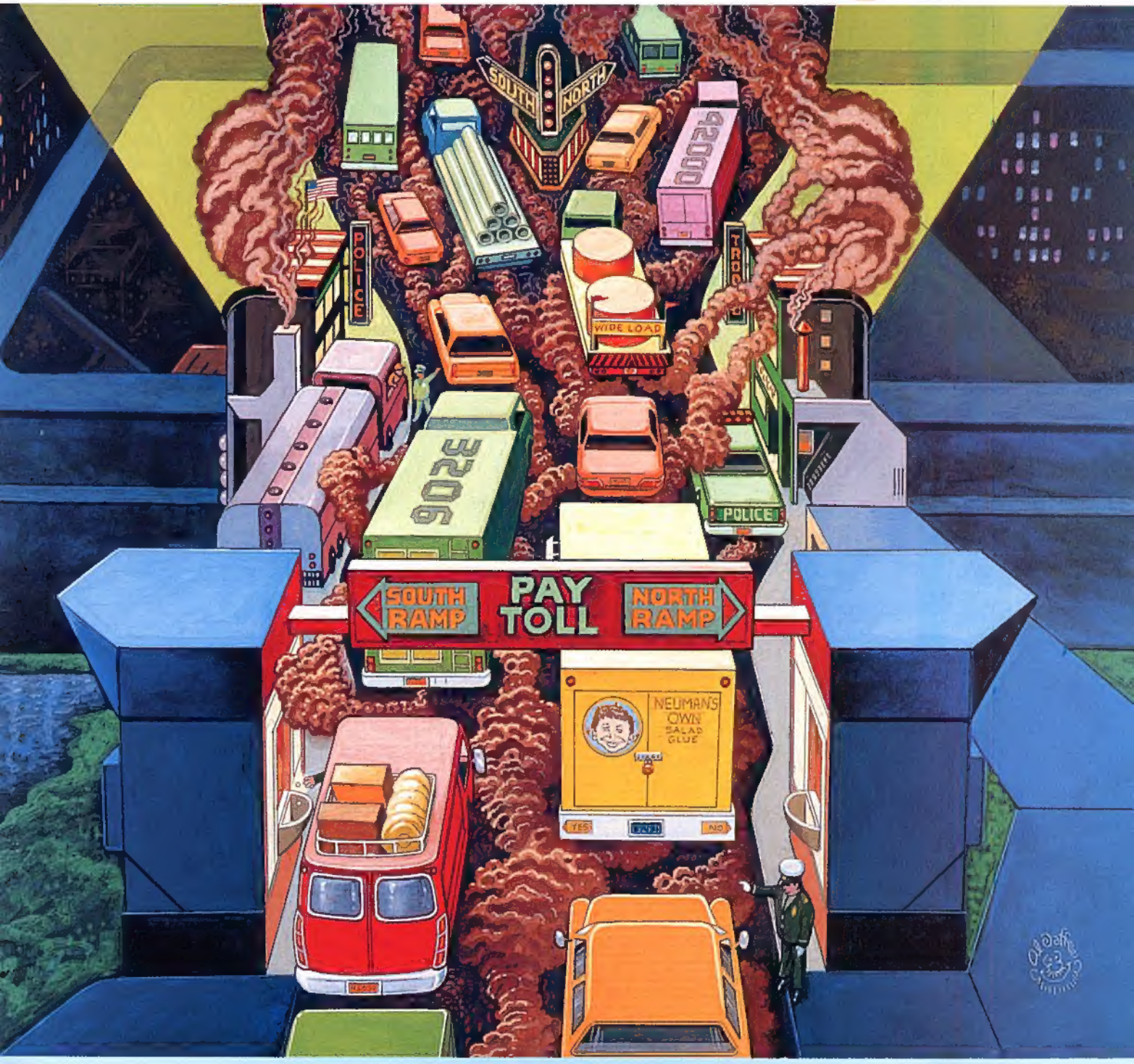
HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

For years, environmentalists have complained about the car exhaust that fills our lungs and pollutes the skies. But now there's a new source of highway pollution that makes us wanna puke! To find out what's contaminating our major roadways, fold page in as shown.

FOLD PAGE OVER LIKE THIS!

A FOLD PAGE OVER LEFT B FOLD BACK SO THAT "A" MEETS "B"



SOMETHING REALLY AWFUL IS SPREADING RAPIDLY ON OUR HIGHWAYS. MANY PEOPLE WANT SPECIAL PROTECTION FROM IT. POLITICIANS TRY TO FIGURE AND RE-FIGURE THE PROBLEM BUT THEY JUST KEEP ON STALLING

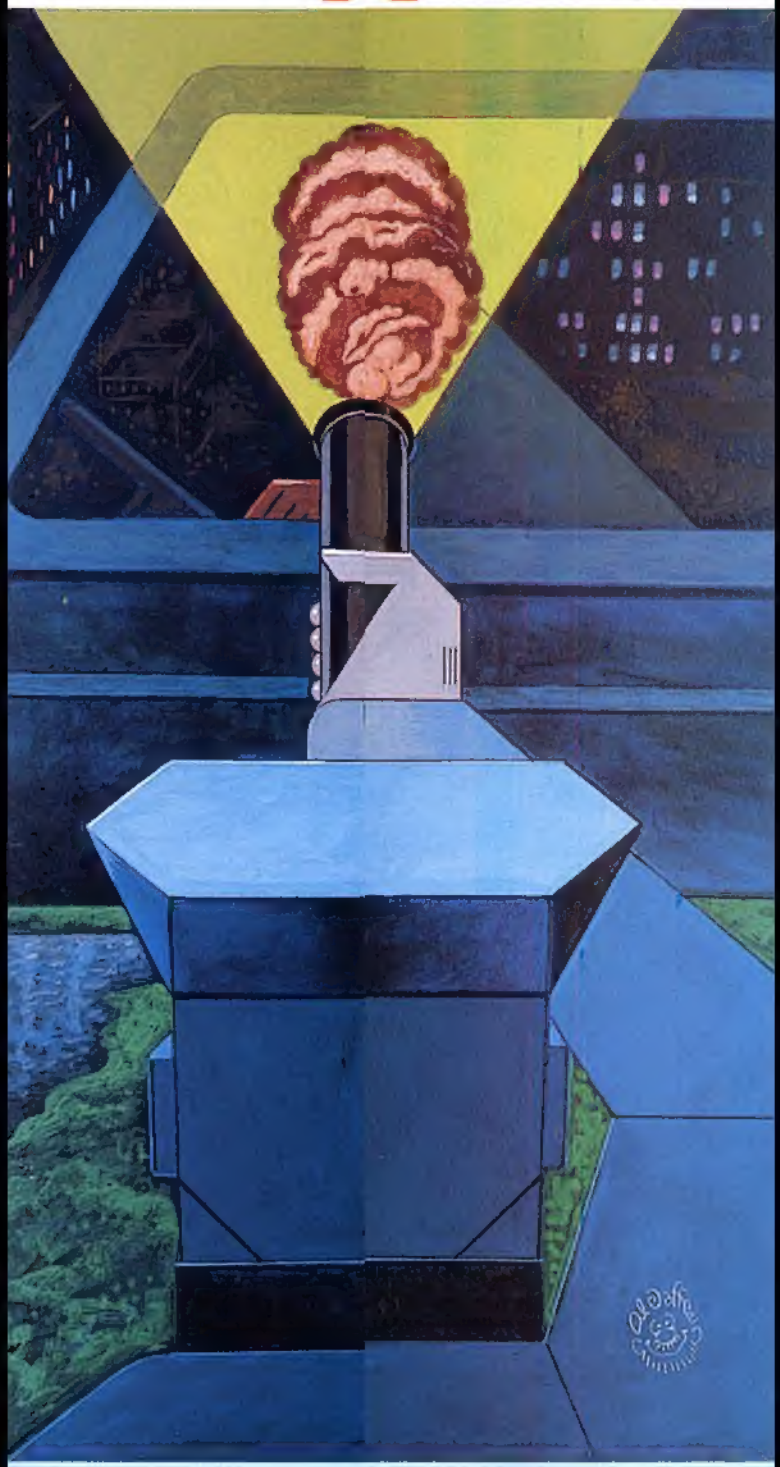
A B

ARTIST AND WRITER: AL JAFFEE

WHAT FORM OF HIGHWAY POLLUTION IS SICKENING MANY AMERICANS?

FOLD PAGE OVER LIKE THIS!

A B FOLD BACK SO THAT "A" MEETS "B"



RACIAL PRO-FILING

A B

SEX • SEX • GADGETS • SEX • SPORTS • BEER • SEX • SEX

MAXIMUM

MAXIMUM AMOUNT OF CRUEL, OFFENSIVE, PSEUDO-HIP, MALE CHAUVINIST CRAP **FOR MEN**

JULY 2000

SEX: IS IT A GOOD THING?

You won't be even remotely surprised by our poll results

OUR ANNUAL 12-TIMES-A-YEAR LINGERIE PICTORIAL!

IT AIN'T EASY!

How to tell the difference between this magazine, *Gear*, *Details* and *GQ*

THE SEXUAL SEXUALITY OF SEXY SEX

PLUS!

Bonus pictorial of skimpy outfits that look like swimsuits, but are actually lingerie!

PAM!

THE WORLD'S MOST OVER-HYPED WOMAN JUST GOT A LITTLE MORE FREE PUBLICITY

A MAD FAKE-OUT MAGAZINE COVER